

Media Arts

<https://cwi.edu/program/media-arts>



Media Arts is a dynamic and contemporary program that prepares students to produce, consume, and analyze media messages through the mediums of video, audio, written, and performance communication.

MISSION

The mission of the Media Arts program is to prepare students to critically and effectively produce, consume, and analyze media content in order to create better lives for themselves and others in a global economy and democratic society.

WHY THIS PROGRAM

Students will engage in creating media artifacts and gaining practical experience in the media community. The Media Arts program will emphasize a combination of theory and practical application in preparing students to engage in the media profession. Upon completion of the Media Arts program, students will be prepared to enter the workforce in entry level media positions or transfer to any Idaho public university at the junior level. Completion of the program is designed to result in an Associate of Arts degree in Media Arts as well as meet the general education requirements of all Idaho public universities. This degree is a unique combination of practical and technical abilities focused on a career in media arts. Common courses will include graphic design, 3-D media, video games, web design, aesthetics, and digital imaging.

STUDENT CLUBS



Media Club

The Media Club focuses on providing CWI students with ways to learn and engage through various forms of media.

ADDITIONAL OPPORTUNITIES

Throughout the program students will have the option to participate in a variety of experiential learning opportunities beyond the classroom:

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One Stop Student Services | 208.562.3000 | onestop@cwi.edu

- Film Festival
- Internships
- Partnership with Scripps Media

DEGREES AND CERTIFICATES

Media Arts - Associate of Arts Degree, 24 Months

Course Delivery Styles: In-Person, Online

CAREER INFORMATION

Graduates from media arts programs may find entry-level careers in television or filmmaking, or in new media, such as multimedia, web or videogame related professions.

PROFESSIONS

- Advertising
- Audio Engineer
- Broadcast News Analyst
- Broadcasting Journalist
- Broadcasting Technician
- Camera Operator
- Copywriting Professional
- Digital Editing Professional
- Digital Music Production
- Digital Video Editor
- Education Writer
- Film Director
- Graphic Designer
- Magazine Editorial Assistant
- Marketing Manager

LOCATIONS

Nampa Campus Academic Building
5500 E. Opportunity Dr. Nampa, ID 83687

Ada County Center Pintail Building
1360 S. Eagle Flight Way, Boise, ID 83709

PROGRAM CONTACT

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