A Transformational College Focused on Student Success

- Address workforce skills gap
- Increase post-secondary credential attainment
- Add critical in-demand programs
- Consolidate and grow locations to serve 40,000+ students

Learn More

View CWI's Comprehensive Strategic Plan FY2018 to FY2022 online:

cwidaho.cc/planning
Core Ideology
Core Values

Excellence  Innovation  Integrity  Caring  Respect

Mission
The College of Western Idaho expands learning and life opportunities, encourages individual advancement, contributes to Idaho’s economic growth, strengthens community prosperity, and develops leaders.

Vision 2040
By 2040, the College of Western Idaho will be a best-in-class, comprehensive community college that will influence individual advancement and the intellectual and economic prosperity of Western Idaho. By providing a broad range of highly accessible learning opportunities, this Vision will be realized through the College’s Presence, Practice, and Impact.

OPPORTUNITIES AND STRENGTHS
Expand the educational opportunities for students
– Idaho has set an aggressive 60% goal for post-secondary degree or certificate attainment

Serve a diverse and growing population
– Largest population base in Idaho with substantial culturally diverse growth projections

Address the growing economic development needs of the Treasure Valley
– Expected job growth in the region, specifically those requiring associate degree and certificates

Attain competitive advantage in the marketplace
– Open access to high quality education at a low cost, nearly half the cost of public universities

CHALLENGES AND THREATS
National disinvestment of higher education
Limited resources and capacity to meet projected growth
Maintaining open and affordable access

Gap Analysis
Priorities for education and training

Healthcare  Info Technology  General Office & Administrative Support  Science Technologies
Finance & Accounting  Education  Marketing & Management  Manufacturing & Industrial Maintenance

Core Themes
(Student Success  Community Connections  Organizational Stewardship  Inclusive Excellence)

Presence: Dynamic Presence in the Community and Region
Practice: Creator of Value and Vibrancy
Impact: Mover of the Needle on Metrics That Matter

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5-YR Focus » Objectives and Indicators of Success:

**Objective 1**
**Advance student success**
- Improving student retention, persistence, and completion
- Providing support services that improve student success
- Developing effective educational and career pathways and transfer opportunities
- Enhancing student life and culture on campus

**Objective 2**
**Promote and invest in the development of quality instruction**
- Advancing innovative programming and strategies
- Expanding instructional resources and development
- Developing co-curricular activities that support student success

**Objective 3**
**Initiate connections and partnerships to support economic development and meet community needs**
- Promoting partnerships and learning that lead to career opportunities
- Contributing to economic development through customized programs and training
- Actively engaging with the community as educational leaders and as an expertise resource
- Developing campus environments and facilities that support community engagement and interaction

**Objective 4**
**Demonstrate fiscal stability and sustainability**
- Developing and implementing a strategic enrollment management plan
- Identifying and securing new and expanded funding resources
- Investing in owned vs. leased facilities

**Objective 5**
**Ensure operational sustainability and compliance**
- Attracting and retaining appropriate staffing resources
- Demonstrating efficiency in infrastructure, program distribution, and space utilization
- Implementing strategies for environmental sustainability
- Ensuring a safe and secure learning environment

**Objective 6**
**Foster a respectful community and be a model for organizational diversity**
- Mirroring the diverse communities that CWI serves in CWI’s student body
- Implementing diversity strategies in teaching, recruiting, and employee retention
- Fostering a respectful community by being a model for organizational diversity
- Creating educational pathways and support for underserved populations

Supported by five key plans: Educational Master Plan, Enrollment Model, Space Requirements and Capital Projects, Instructional Technology, Long-range Financial Model.