



Business of Art Symposium Schedule

April 14, 2017, 1-5 p.m.

Nampa Campus Academic Building

1:00-1:50 p.m.

Organizing and Exhibiting Art – Panel (NCAB 102E)

- John Cantlon, Moderator – Former Director, Nampa Civic Center
- Jessica Herrold – Pop Ups
- Betty Mallorca – Nampa Arts Collective
- Theresa Burkes – Treasure Valley Artist Alliance
- Jason Morales – MING studios

2:00-2:50 p.m.

Market Yourself – Panel (NCAB 102E)

- Joe Golden, Moderator – Performing Artist/Educator
- Jeff Bacon – Artist/Cartoonist
- Kirsten Furlong – Artist/Educator
- Sue Latta – Artist/Entrepreneur, The Sculpture Studio
- Lisa Whitwell – Off Center Dance

Non-Profit Art Orgs – Panel (NCAB 106)

- Melanie Fales, Moderator – Boise Art Museum
- Rose Orr – Idaho Shakespeare Festival
- Marla Hansen – Idaho Dance Theatre
- Monique Michel-Duarte – Caldwell Fine Arts
- Malia Collings – The Cabin

3:00-3:50 p.m.

The Business of Art – Panel (NCAB 102E)

- Leslie Durham, Moderator – Associate Dean, College of Arts and Sciences and Professor in Theater Arts, Boise State University
- Keren Brown – Artist/Entrepreneur/Business Owner, Puffy Mondaes
- Monique Michel-Duarte – Director, Ballet Folklorico Mexico Lindo
- Jordan Bowman – Performing Artist/Entrepreneur, Opera Elect
- Karen Bubbs – Artist/Cultural Planner, Boise City Department of Arts & History
- Dave Johnson – Violist, College of Idaho Langroise Trio

4:00-5:00 p.m.

Keynote Speaker (NCAB 102E)

- Drew Lorona, Keynote – Co-Director, Treefort Music Festival