



Board of Trustees

Meeting Minutes

Time: 3:00 PM

ZOOM Video Conference
NADM President's Conference Room

August 10, 2023

CALL TO ORDER

Chair Lenty called the virtual meeting to order at 3:00 p.m.

PLEDGE OF ALLEGIANCE

GUEST INTRODUCTIONS

CWI MISSION STATEMENT

Chair Lenty read the CWI Mission Statement.

THE COLLEGE OF WESTERN IDAHO IS COMMITTED TO EMPOWERING STUDENTS TO SUCCEED BY PROVIDING AFFORDABLE AND ACCESSIBLE EDUCATION TO ADVANCE THE LOCAL AND GLOBAL WORKFORCE.

CALL FOR PUBLIC COMMENT

ATTENDANCE

TRUSTEES:

- **MOLLY LENTY, CHAIR**
- **CHERIE BUCKNER-WEBB, VICE CHAIR**
- **NICOLE BRADSHAW, TRUSTEE**
- **GARY SMITH, TRUSTEE**

OTHER GUESTS:

Ball Ventures Ahlquist Team

Tommy Ahlquist, CEO BVA

Rob Sunderledge, Civil Engineer, BVA

Ryan Cleverley, COO, BVA

Rob Beusan, BVA

Tonn Petersen, CDO, Legal Counsel, BVA

Michelle MacArthur, CFO, BVA

Adam Christensen, Hawley Troxell

Sydney Kidd, BoiseDev Reporter

Mike Pena, CWI Foundation President

George Iliff, CWI Foundation Board Member

E. Daniels

ALSO PRESENT:

Gordon Jones, President
Denise Aberle-Cannata, Provost
Craig Brown, Executive Vice President, Operations
Ken Kline, Vice President Finance
Ryan Herring, Vice President Human Resources
Mark Arstein, Vice President of Advancement
Emily Tetz, Vice President, Marketing

Aaron von Lindern, Dean, Health
Alicia Dart-Clegg, Analyst Grants and Sponsored
Amber Eubanks, Assistant Director, Student Engagement
Andrea Fontaine, General Counsel
Ashley Smith, Government & Community Relations Director
Audrey Eldridge, Executive Director, Marketing
Autumn Braase, Executive Director, Employer Education
Brett Belden, Supervisor, Tutoring Services
Chad Trisler, Dean of Students
Cindy Dion, Faculty Services Coordinator
Courtney Colby Bond, Dean, Center for Teaching & Learning
Danielle Persinger, Librarian, Collection Management
Erica Compton, Director, Advisor, Student Services
Gigi Smith, Supervisor, Tutoring Services
Gina Ferguson, Associate Controller
Gordon Hynes, Director, Budget
James Francel, Associate General Counsel
Janice McGehee, Executive Assistant to the President
Jason Roach, Librarian, Instruction
Jean-Louise Zancanella, Assistant Director Library Services
Jeff Flynn, Executive Director, Facilities, Planning & Management
Jenee Snyder, Executive Director, Financial Aid
Jennifer Colley, Executive Director, Human Resources
Jessa Walker, Financial Aid Officer
Jessica Argyle, Web Content Strategist UX
Jessica Downing, Manager II, Brand Marketing
Judd Constantine, Audio Video Project Manager
Justin Shaw, Financial Aid Systems Analyst
Justin Vance, Dean, Arts & Humanities
Kae Jensen, Dean, Math & Science
Kim Reed, Executive Director, Learning Commons
Kris Smerick, Dean, Social Science & Public Affairs
Kristi Martin, Executive Assistant to the Provost
Kristina Heydendahl, Financial Aid Officer
Maia Kelley, Associate Professor, Math
Mary Jo Hayes, Comptroller

Morriah Marks, Marketing Coordinator
Michael Jensen, Director, Foundation
Michelle Haviland, Assistant Director, Financial Aid
Nic Miller, Assistant Vice President, Strategic Projects
Patrick Neal, Dean, School of Industry, Engineering and Trades
Richard Sotto, Department Chair, Business
Ryan Gerulf, Assistant Chief Development Officer, Philanthropy Planning
Samantha Grapes, Sr. Coordinator, Course and Curriculum Management
Sierra Benson, Financial Aid Officer
Tami DeBoer, Operations Program Manager
Tristan Lewis, Representative II Communications
Tyler Brown, Assistant Vice President Enrollment and Student Services
Yvonne Petain, Executive Assistant, Finance

CONSENT AGENDA

(M/S) TRUSTEE BUCKNER-WEBB/TRUSTEE BRADSHAW MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED. MOTION PASSED.

CHAIR'S REPORT

Chair Lenty introduced and welcomed new Trustee, Gary Smith to his first meeting. Trustee Smith was sworn in on July 25, 2023.

PRESIDENT'S REPORT

President Jones welcomed new Trustee Gary Smith.

Campus Engagement:

- Summer semester is wrapping up - CWI had a 6.2% increase in credit hours this summer.
- President Jones highlighted the collaboration and partnership with the University of Idaho through the Jump Start Program.
- Fall semester is the focus now as well as the upcoming Fall Address kicking off the semester.

Community Engagement:

- CWI sponsored Rodeo 101 at the Snake River Stampede. This program focused on kids from the Boys and Girls club learning all things Rodeo as well as how agriculture plays a significant role in the Treasure Valley.
- President Jones has been meeting with community leaders in regard to the campus expansion projects and inviting employers as well as individuals to join us on this journey.
- President Jones continues to meet with Legislators outside of the Legislative session. Primarily these meetings are to find out where each legislator sits regarding Higher Ed, establish a working relationship, and be a resource for them.

BOARD COMMITTEE REPORTS

COLLEGE RELATIONS

- **MARKETING**

Audrey Eldridge, Executive Director, Marketing introduced the new Vice President of Marketing, Emily Tetz

- The improved CWI digital platforms that have gone live are cwi.edu and my.cwi.edu. There have been great enhancements implemented that are very student focused. Director Eldridge thanked everyone involved in this major under-taking to improve the student experience.
- Statewide initiative of Idaho Launch Program
- Fall address coming up next week and final details are being added.
- Nampa Festival of Arts coming up this weekend.
- Caldwell Night Rodeo
- Annual publication Elevate is at the printer and should be hitting households soon.

● **GOVERNMENT RELATIONS**

Ashley Smith, Government & Community Relations Director

- Meetings with Legislators continues.
- Idaho Launch press event with Gov. Little coming up on campus Sept. 12.
- Ashley will be representing CWI as a board member of the Nampa Chamber of Commerce.

● **ADVANCEMENT**

Mark Arstein, Vice President, Advancement

Upcoming Events:

- Bank of Idaho Swing for the Green Charity Golf Tournament, Sept. 21-22, 2023
 - Dinner & Auction, 6:00 PM at Banbury Golf Course, Sept. 21, 2023.
 - Charity Golf Tournament, Shotgun Start, Banbury Golf Course, Sept. 22, 2023. Chair Lentz requested more definitive information be sent to the Trustees for the Charity Golf Tournament, Swing for the Green.
- Opening Doors
 - Online Auction begins Sept. 27-Oct. 11, 2023
 - Opening Doors Event is Oct. 4, 2023, 6:00 PM at Galaxy Event Center, Meridian
- Feasibility Study results will be reported next month.
- Looking Forward
 - Infrastructure/Organization
 - Developing Processes
 - Aligning Staff
 - Alumni/Constituent Survey, Donor Recognition
 - Strategic Engagement/Events

Trustee Bradshaw asked VP Arstein to explain what Boomerang is and how it will be used. Vice President Arstein explained Boomerang is a CRM platform allowing the

Foundation and Advancement team to be able to track and query the database. Boomerang will also be an excellent tool in the retention of donors and alumni.

POLICY

- Board Governance Policy Review
 - Vice President Human Resources, Ryan Herring reviewed Board Governance Policy #2.

PROVOST REPORT

Provost, Denise Aberle-Cannata

- Provost Aberle-Cannata reported the website base navigation system has been updated and will go live tomorrow at 6:00 am. This work will allow for a much better student and faculty experience. Provost Aberle-Cannata wanted to thank the numerous departments and teams involved in this herculean lift which has been underway for several months.
- Enrollment Update presented by Assistant Vice President Enrollment and Student Services, Tyler Brown.
 - 12 days before the start of the term:
 - 5780 of 7,000 target students already enrolled.
 - 55,086 of 65,000 credits already registered.
 - National Trends in Enrollment
 - CWI Dual Credit and CTE are growing faster than the national average.
 - Academic Transfer and Non-degree seeking enrollments are lessening.
 - Growing Program trends include:
 - Industry, Engineering & Trades
 - Science, Technology and Math
 - Pre-Term Welcome Events are happening across campus; These events help students feel welcome, comfortable and excited.

Provost Aberle-Cannata additionally added an update on the Community Partnership with Mountain Home Air Force Base (MHAFB). In 2020 there were 5 students enrolled in this partnership and this fall we anticipate 40 students from the MHAFB to be enrolled in CWI.

HEALTH & SCIENCE BUILDING – REVISED SCOPE

Executive Vice President, Craig Brown presented the Health & Science revised scope.

- Proposing a 3rd floor addition, which will expand the current plan by an additional 9,500 square feet. This plan is for the core and shell only and will not include fixtures, furniture and equipment at this time.

- Request for approval to move the earlier approved capital expenditure budget of \$31M to \$33M, an additional \$2M for the 3rd floor addition to the Nampa Campus Health & Science Building. The additional \$2M would come from donor funding sources.

Trustee Smith asked if we have the potential funding sources in place to cover the \$2Million? Vice President Arstein stated there is a pathway with several potential donor prospects and the Feasibility Study has shown us that the interest is there.

Trustee Bradshaw asked, if the donor funding did not happen, do we have another avenue to find the \$2M? Trustee Bradshaw agrees it is wise to have this additional square footage built, but asked what facilitated this at this point in time? Vice President Kline stated to keep in mind we have secured essentially \$31Million already. CWI will not need the \$2Million in donor funds until the \$31Million is spent down. There is quite a bit of runway to identify a donor or donors. If we were not able to find the donations, then it would be taken from CWI reserves at that time.

Executive Vice President Brown stated one of the things that the team has been unable to do with the current Phase 1 of the Health and Science building is to co-locate all of the health programs into the new facility. There just is not the amount of funding and square footage planned.

President Jones stated being able to add 20% more space at a fraction of less than 10% of the project anticipated building cost, felt like an added reason to do this at this time.

Vice Chair Buckner-Webb agreed that the timing is right, and CWI should not be dependent on the Legislature to get this done.

CONSIDER HEALTH & SCIENCE BUILDING REVISED SCOPE

(M/S) BRADSHAW/BUCKNER-WEBB MOVED TO APPROVE THE REVISED SCOPE AND CAPITAL EXPENITURE BUDGET FOR THE HEALTH & SCIENCE BUILDING AS PRESENTED.

ROLL CALL

VICE CHAIR BUCKNER-WEBB - AYE

SECRETARY REAMES - ABSENT

TRUSTEE BRADSHAW- AYE

TRUSTEE SMITH - AYE

CHAIR LENTY- AYE

MOTION PASSED.

CONSIDER AMENDMENT TO THE DEVELOPMENT AGREEMENT WITH DIVISION OF PUBLIC WORKS (DPW).

(M/S) BRADSHAW/SMITH MOVED TO APPROVE THE AMENDMENT TO THE DEVELOPMENT AGREEMENT WITH DIVISION OF PUBLIC WORKS (DPW) TO EXPAND THE HEALTH & SCIENCE BUILDING AS PRESENTED, AND TO DELEGATE AUTHORITY TO THE EXECUTIVE VICE PRESIDENT OF OPERATIONS TO EXECUTE ANY AGREEMENT FACILITATING THE AMENDMENT.

ROLL CALL

VICE CHAIR BUCKNER-WEBB - AYE

SECRETARY REAMES - ABSENT

TRUSTEE BRADSHAW- AYE

TRUSTEE SMITH - AYE

CHAIR LENTY- AYE

MOTION PASSED

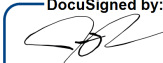
CAMPUS EXPANSION – BOISE CENTER UPDATE

Ball Ventures Ahlquist Team provided the Trustees with an update on the Boise Center Project.

ADJOURNMENT

Chair Lenty adjourned the meeting at 4:56 pm.

DocuSigned by:



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Jim Reames, Secretary/Treasurer
Board of Trustees

9/19/2023 | 9:49 AM MDT

Date