



Board of Trustees

Meeting Minutes

Time: 3:00 PM

ZOOM Video Conference
NADM President's Conference Room

July 13, 2023

CALL TO ORDER

Chair Lenty called the virtual meeting to order at 3:00 p.m.

PLEDGE OF ALLEGIANCE

VISITOR INTRODUCTIONS

CWI MISSION STATEMENT

Trustee Bradshaw read the CWI Mission Statement.

THE COLLEGE OF WESTERN IDAHO IS COMMITTED TO EMPOWERING STUDENTS TO SUCCEED BY PROVIDING AFFORDABLE AND ACCESSIBLE EDUCATION TO ADVANCE THE LOCAL AND GLOBAL WORKFORCE.

CALL FOR PUBLIC COMMENT

ATTENDANCE

TRUSTEES:

- MOLLY LENTY, CHAIR
- CHERIE BUCKNER-WEBB, VICE CHAIR
- SECRETARY/TREASURER, JIM REAMES
- NICOLE BRADSHAW, TRUSTEE

OTHER GUESTS:

Gary Smith, Trustee Candidate

ALSO PRESENT:

Gordon Jones, President
Denise Aberle-Cannata, Provost
Craig Brown, Executive Vice President, Operations
Ken Kline, Vice President Finance
Ryan Herring, Vice President Human Resources
Aaron von Lindern, Dean, Health
Alicia Dart-Clegg, Analyst Grants and Sponsored
Andrea Fontaine, General Counsel

Ashley Smith, Government & Community Relations Director
Audrey Eldridge, Executive Director, Communications and Marketing
Autumn Braase, Executive Director, Employer Education
Billy Shanaberger, Budget Analyst
Brett Belden, Supervisor, Tutoring Services
Bryson Caldwell, Web Services Manager
Christi Gilchrist, AVP, Economic Development
Cindy Dion, Faculty Services Coordinator
Courtney Colby Bond, Dean, Center for Teaching & Learning
Gigi Smith, Supervisor, Tutoring Services
Gina Ferguson, Associate Controller
Greg Wilson, General Education Coordinator
James Francel, Associate General Counsel
Janice McGehee, Executive Assistant to the President
Jean-Louise Zancanella, Assistant Director Library Services
Jennifer Colley, Executive Director, Human Resources
Jessa Walker, Financial Aid Officer
Jessica Argyle, Web Content Strategist UX
Jillana Finnegan, Strategic Projects Executive Director
Judd Constantine, Audio Video Project Manager
Kae Jensen, Dean, Math & Science
Kim Reed, Executive Director, Learning Commons
Kristi Martin, Executive Assistant to the Provost
La Dawn Anderst, Foundation Operations & Data Base Coordinator
Lauren Leonard, Administrative Assistant
Mark Arstein, Vice President of Advancement
Mary Jo Hayes, Comptroller
Morriah Marks, Marketing Coordinator
Michael Jensen, Director, Foundation
Michelle Haviland, Assistant Director, Financial Aid
Morriah Marks, Marketing Coordinator
Nic Miller, Assistant Vice President, Strategic Projects
Patrick Neal, Dean, School of Industry, Engineering and Trades
Scott Barron, Supervisor, Tutoring Services
Sierra Benson, Financial Aid Officer
Stephanie Boren, Administrative Assistant II
Tami DeBoer, Operations Program Manager
Theresa Bloom, Financial Aid Officer
Tyler Brown, Assistant Vice President Enrollment and Student Services
Valerie Lee, Assistant Director, Tutoring Services
Yvonne Petain, Executive Assistant, Finance

CONSENT AGENDA

(M/S) TRUSTEE REAMES/TRUSTEE BRADSHAW MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED. MOTION PASSED.

CONSIDER APPOINTMENT OF TRUSTEE FOR ZONE 4

(M/S) TRUSTEE BRADSHAW/SECRETARY REAMES MOVED TO APPOINT GARY SMITH TO THE VACANT ZONE 4 TRUSTEE POSITION. MOTION PASSED.

ROLL CALL

VICE CHAIR BUCKNER-WEBB - AYE

SECRETARY REAMES - AYE

TRUSTEE BRADSHAW-AYE

CHAIR LENTY-AYE

PRESIDENT'S REPORT

Campus Engagement:

- Strategic Planning is currently taking place.
- CWI hosted the Micron Chip Camp. Approximately 100 middle school-age students attended to learn about science and technology.
- A Feasibility Study is underway and the Advancement Team has been engaging with members of our community, local employers and various leaders, talking about ways they can get connected to CWI.

Community Engagement:

- Attended the MSCCA Conference in Jackson Hole, WY
- Spoke at the Treasure Valley CFO Conference in June
- On-going meetings with the Legislative community to lay seeds for the upcoming Legislative season.

BOARD COMMITTEE REPORTS

COLLEGE RELATIONS

- **GOVERNMENT RELATIONS**

Ashley Smith, Government & Community Relations Director

- Strategically connecting with Idaho Legislators as well as leaders at the municipal and county levels.

- **COMMUNICATIONS & MARKETING**

Audrey Eldridge, Executive Director, Marketing and Communications

Community Engagement:

- Snake River Stampede & Stampede Western Fest
Chair Lenty asked for more information to be sent to the Trustees about the Snake River Stampede Western Fest
- Canyon County Fair
- Nampa Festival of Arts
- Caldwell Night Rodeo includes great TV visibility
- Western Idaho Fair-Community Stage Sponsor
- Teens 2 Trades Golf Tournament

Internal project work:

- Fall College Address planning is happening now and final details will be sent out soon.
- Idaho Launch campaign
- A navigation project is in the works providing a much more simplified and enhanced on line experience on the cwi.edu website.

• **FOUNDATION**

Michael Jensen, Foundation Director

- Mark Arstein was introduced as the new Vice President of Advancement.
- CWI Night at the Boise Hawks was June 29, 2023.
 - 155 Tickets Sold
 - \$775 raised for scholarships
 - \$1,000 scholarship awarded

Upcoming Events:

- Bank of Idaho Swing For The Green, Sept. 21-22, 2023
 - Dinner & Auction, 6:00 PM at Banbury Golf Course, Sept. 21, 2023.
 - Charity Golf Tournament, Shotgun Start, Banbury Golf Course, Sept. 22, 2023. Chair Lenty requested more definitive information be sent to the Trustees for the Charity Golf Tournament, Swing for the Green.
- Opening Doors
 - Online Auction begins Sept. 27-Oct. 11, 2023
 - Opening Doors Event is Oct. 4, 2023, 6:00 PM at Galaxy Event Center, Meridian

POLICY

- Board Governance Policy Review
 - Vice President Human Resources, Ryan Herring reviewed a red-line draft of Board Governance Policy #1.

CONSIDER CHANGES TO BOARD GOVERNANCE POLICY #1

(M/S) TRUSTEE BRADSHAW/SECRETARY REAMES MOVED TO APPROVE THE CHANGES TO BOARD GOVERNANCE POLICY #1 AS PRESENTED. MOTION PASSED.

FINANCE

Vice President of Finance, Ken Kline

- Monthly Treasurer's Report Reviewed
- Vice President Kline reviewed the Tuition and Fee Revenue
 - For the first time in 3 years there was an increase in the Tuition and Fee Revenue.
 - All Earned Revenue exceeded budget projections by over \$2 million

PROVOST REPORT

Provost, Denise Aberle-Cannata

- Enrollment Update -presented by Assistant Vice President Enrollment and Student Services, Tyler Brown.
 - 2023 Summer Semester Enrollment is up
 - 54 days until Fall Term starts;
 - 4,295 of 7,000 target students already enrolled (61% progress to goal)
 - 38,570 of 65,000 credits already registered. (63% progress to goal)
- Registration continues after the start of term
 - Dual Credit
 - 8-week offerings (which are doubling this fall)
- Increased attention on new applicants

CAMPUS EXPANSION – CAPITAL PROJECTS

Nic Miller, Assistant Vice President

- Nampa Campus
 - Student Learning Hub Phase I
 - RFQ to be issued mid-July
 - RFQ responses due mid-August
 - Contract executed September, 2023
 - Health & Science, Agricultural Science & Horticulture
 - Schematic Design work was reviewed
 - Boise Center
 - Programming CWI space underway
 - Master Development Agreement completion Fall 2023

CHAIR'S REPORT

- Chair Lentz is grateful for the engaged and active Board we currently have.
- The Hawks Game was a fun night shared with the Foundation Board as well as CWI Leadership. Chair Lentz thanked everyone for their hard work in putting these events together.
- Looking forward to welcoming Gary Smith to the board at the August 10, 2023 Board Meeting.

ADJOURNMENT

Chair Lentz adjourned the meeting at 4:17 pm.

DocuSigned by:



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Jim Reames, Secretary/Treasurer
Board of Trustees

8/23/2023 | 4:40 PM MDT

Date