



Board of Trustees

Meeting Minutes

Time: 3:00 PM

ZOOM Video Conference
NADM President's Conference Room

May 11, 2023

CALL TO ORDER

Chair Lenty called the virtual meeting to order at 3:00 p.m.

PLEDGE OF ALLEGIANCE

VISITOR INTRODUCTIONS

CWI MISSION STATEMENT

Trustee Bradshaw read the CWI Mission Statement.

THE COLLEGE OF WESTERN IDAHO IS COMMITTED TO EMPOWERING STUDENTS TO SUCCEED BY PROVIDING AFFORDABLE AND ACCESSIBLE EDUCATION TO ADVANCE THE LOCAL AND GLOBAL WORKFORCE.

CALL FOR PUBLIC COMMENT

ATTENDANCE

TRUSTEES:

- MOLLY LENTY, CHAIR
- CHERIE BUCKNER-WEBB, VICE CHAIR
- JIM REAMES, SECRETARY/TREASURER
- ANNIE HIGHTOWER, TRUSTEE
- NICOLE BRADSHAW, TRUSTEE

OTHER GUESTS:

iPhone Guest

ALSO PRESENT:

Gordon Jones, President
Denise Aberle-Cannata, Provost
Craig Brown, Executive Vice President, Operations
Ken Kline, Vice President Finance
Ryan Herring, Vice President Human Resources
Aaron Whitman, Planning and Construction Dire
Alicia Dart-Clegg, Analyst Grants and Sponsored
Ander Sundell, Associate Professor, Geology

Andrea Fontaine, General Counsel
Andrea Schumaker, Department Chair, Agricultural Sciences
Ashley Smith, Government & Community Relations Director
Audrey Eldridge, Executive Director, Communications and Marketing
Billy Shanaberger, Budget Analyst
Brett Belden, Supervisor, Tutoring Services
Chad Trisler, Dean of Students
Christi Gilchrist, AVP, Economic Development
Courtney Colby Bond, Dean, Center for Teaching & Learning
Erica Compton, Director, Advisor
Gigi Smith, Supervisor, Tutoring Services
Gina Ferguson, Associate Controller
Gordon Hynes, Director, Budget
James Francel, Associate General Counsel
Janice McGehee, Executive Assistant to the President
Jeff Flynn, Executive Director, Facilities, Planning & Management
Jenee Snyder, Executive Director, Financial Aid
Jennifer Colley, Executive Director, HR
Jessica Argyle, Web Content Strategist UX
Jessica Downing, Manager II, Brand Marketing
Jillana Finnegan, Strategic Projects Executive Director
Justin Vance, Dean, Arts & Humanities
Kae Jensen, Dean, Math
Kris Smerick, Dean, Social Science & Public Affairs
Kristi Martin, Executive Assistant to the Provost
La Dawn Anderst, CWI Foundation
Maia Kelley, Associate Professor, Math
Mary Jo Hayes, Comptroller
Michael Jensen, Director, Foundation
Morriah Marks, Executive Assistant Communications & Marketing
Nic Miller, Assistant Vice President, Strategic Projects
Patrick Neal, Dean, School of Industry, Engineering and Trades
Rachel Miller, Sign Language Interpreter
Richard Soto, Dept. Chair, Business
Ryan Gerulf, Director, Philanthropy
Samantha Grapes, Sr. Coordinator, Course and Curriculum Management
Stephanie Boren, Administrative Assistant II
Tami DeBoer, Operations Program Manager
Theresa Bloom, Financial Aid Officer
Tyler Brown, Assistant Vice President Enrollment and Student Services
Valerie Lee, Assistant Director, Tutoring Services
Zac Ricketts, Digital Marketing Strategist

CONSENT AGENDA

(M/S) TRUSTEE HIGHTOWER/TRUSTEE BRADSHAW MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED. MOTION PASSED.

BOARD COMMITTEE REPORTS

COLLEGE RELATIONS

- **COMMUNICATIONS & MARKETING**

Audrey Eldridge, Executive Director, Marketing and Communications

- Recap of advertising campaign launched in late March.
- Early Metrics include a 12% increase in the number of users to the campaign landing-page. An overall increase in traffic to the website has happened as well.
- Up Next, there will be constant monitoring and fine-tuning to optimize results.

- **GOVERNMENT RELATIONS**

Ashley Smith, Government & Community Relations Director

- Preparations for next Legislative Session are happening now. President Jones and Director Smith have been meeting with Legislators in the community to keep those lines of communication open.
- A concentrated effort is being made over the next couple of weeks to share news of the Nampa campus projects with the community.
- Chair Lentz did an awesome job last night at the Steelheads game with the puck drop. There was a sold out crowd of over 5,000 in attendance.
- Commencement preparations continue and tomorrow is an exciting day for all of the graduates as well as those who have been working hard to bring this day to fruition.

- **FOUNDATION**

Michael Jensen, Foundation Director

- **Scholarship Update**

- Sullivan Family Scholarship check presentation.
- Brandt Foundation Board toured the Micron Building and visited with students to find out their "Why for CWI".
- Nagle Foundation provides 55 scholarships of \$3,500 each to second year students for a total of \$189,000 each year.

- **Upcoming Events**

- CWI Night at the Hawks, June 29, 2023 at 7:00 pm
- Bank of Idaho Swing For The Green, Sept. 21-22, 2023
 - (Sept. 21) Dinner & Auction @ 6:00 PM at Banbury Golf Course
 - (Sept. 22) Charity Golf Tournament, Shotgun Start, Banbury Golf Course
- Opening Doors
 - Online Auction begins Sept. 27-Oct. 11.
 - Opening Doors Event is Oct. 4, @ 6:00 PM at Galaxy Event Center, Meridian

STUDENT SUCCESS

Dean of Students, Chad Trisler

- Dean Trisler reviewed the Student Leadership and Organization Awards, Presidential Writing Awards, Connections Project Awards and the installation of ASCWI officers.

POLICY

- Board Governance Policy
 - Board Governance Policy Review resumes in July with Policy #1.
 - A review of Section #9 of the Trustee Governance Policy on evaluations for both the Trustees and the President. Trustee Hightower will send a redline draft for Trustees to review before the next meeting.

FINANCE

Mary Jo Hayes, Comptroller reviewed:

- 3rd Quarter Financial Statement
- Monthly Treasurer's Report
- 3rd Quarter Investment Returns
- Notice of Intent to Renew Certificates of Participation (COP)

Trustee Lentz asked which properties are associated with these COP's. The 2018 Series is the Aspen building purchase and the 2022 Series is specific to the Health Science Building and Phase 1 Horticulture project.

INTENT TO RENEW CERTIFICATE OF PARTICIPATION 2018 SERIES

(M/S) VICE CHAIR BUCKNER-WEBB/SECRETARY JIM REAMES MOVED TO APPROVE THE INTENT TO RENEW CERTIFICATE OF PARTICIPATION (COP) 2018 SERIES AS PRESENTED. MOTION PASSED.

INTENT TO RENEW CERTIFICATE OF PARTICIPATION 2022 SERIES

(M/S) VICE CHAIR BUCKNER-WEBB/SECRETARY JIM REAMES MOVED TO APPROVE THE INTENT TO RENEW CERTIFICATE OF PARTICIPATION (COP) 2022 SERIES AS PRESENTED. MOTION PASSED.

PROPOSED FY24 BUDGET

- Vice President Ken Kline presented the first reading of the proposed FY24 Budget.
- Change in Employee Compensation (CEC), was reviewed by Vice President Kline. The proposed increase of 4% is entirely merit-based and is the same amount the State of Idaho has implemented.

Trustee Bradshaw asked for clarification that this is a merit-based increase. Vice President Kline explained that each vice presidential area will receive a pool of money equal to 4% of their eligible employee's salaries. This pool is available to distribute based on merit.

CHANGE IN EMPLOYEE COMPENSATION

(M/S) SECRETARY JIM REAMES/VICE CHAIR BUCKNER-WEB MOVED TO APPROVE THE PROPOSED CHANGE IN EMPLOYEE COMPENSATION AS PRESENTED. MOTION PASSED.

PRESIDENT'S REPORT

Campus Engagement:

- President Jones attending the Connections Project, Student Awards Banquet, and presented the President's Writing Awards.
- President Jones attended the Grad Fest Party, and commented It was great to see some of the 1,763 graduates and their families during the event. One of the many highlights this year is the 47 Dual Credit students who are graduating with Associate of Arts degrees, up from 29 last year. Moreover, the BBQ was a huge hit with the students.
- The inaugural CWI Giving Day was a success and raised \$43,852 to support multiple programs and resources for students.

Community Engagement:

- President Jones spoke at the Nampa Chamber May luncheon. This was a great opportunity to show case the amazing work being done by CWI faculty and staff to empower students.
- President Jones continues to connect with superintendents in the CWI service area, and recently met with Lisa Boyd, Superintendent of Vallivue School District.
- President Jones just returned from participating in a Harvard Business School Forum as a panelist. The presentation focused on highlighting the opportunities community colleges provide to train the workforce.

Bold Achievements:

Executive Director, Audrey Eldridge stated this month's Bold Achievements goes to the great CWI Faculty.

- Assistant Professor of Horticulture, Dan Schults received the Tree Campus Higher Education Designation for CWI. This award provides a simple framework for colleges and universities to grow their community forests, achieve national recognition, and create a campus their students and staff are proud of.
- Joe Welker, Associate Professor of Accounting, received the Teaching Excellence Regional Award by The Accreditation Council for Business Schools and Programs. Joe is now a candidate for International recognition.
- Professor of Psychology, Heather Schoenherr was recently awarded the Idaho State Board of Education Innovative Educator for Social and Behavioral Ways of Knowing. As the award winner, Schoenherr has been given the opportunity to present one of her effective pedagogical practices at the GEM Awards Banquet in Coeur d'Alene, Idaho, on Oct. 12, 2023.
- The Emerging Scholars Program is a program where faculty nominate students who have demonstrated commitment to learning, perseverance, innovative thinking and leadership in and out of the classroom. Those students selected receive a \$1,000 scholarship for next semester.

PROVOST REPORT - PROVOST DENISE ABERLE-CANNATA

- Enrollment Update -presented by Assistant Vice President Enrollment and Student Services, Tyler Brown.
 - Summer Enrollment is up 350 credits and pacing to not only exceed last year, but exceed our stretch goal.
 - Enrollments are stabilizing and poised for growth.
 - CTE Courses are surging and part of a nationwide trend.
- Geology Program Update – Presented by Associate Professor of Geology, Ander Sundell
 - Partnership with ISU at the Lost River Field Station since 2014.
 - Spring of 2023, ISU/CWI joint trip to the Book Cliffs, Utah
 - Invited to join ISU's seminar course for the spring 2023 semester
 - Trustee Hightower commented that she appreciates Ander's work and enjoyed seeing CWI students getting that real life experience.
- Provost Aberle-Cannata reported on the following programs;
 - Occupational Therapy Assistant Program, which began two years ago, has received full 7-year accreditation.
 - The CWI Auto Technology Program went through the National Institute for Automotive Excellence reaccreditation and are recommended for the full 5 years.
 - Police Officers Standards Training-CWI provided detention training for 24 officers.
 - CWI Law Program graduated 17 students, with 13 of them already employed and the other four are moving through the process.
 - Nurse pinning is tonight with 48 students being pinned as nurses.
 - Commencement is tomorrow night.

CAMPUS EXPANSION – CAPITAL PROJECTS

Capital Program Update – presented by Assistant Vice President, Nic Miller

- Strategic Direction Recap
 - Campus Vision and Planning Process
- Nampa Campus
 - Health & Science Building/Ag Sciences and Horticulture
 - Student Learning Hub
- Boise Center
 - Ball Ventures Ahlquist was selected in April, 2023 as the developer.
- Next Steps and Milestones
 - Boise Center Master Development Agreement submitted for Board of Trustees consideration.
 - Student Learning Hub RFP Issuance and Award via Dept. of Public Works.
 - Fall 2023 groundbreaking for Health & Science/Agricultural Science and Horticulture.

CHAIR'S REPORT

Chair Lentz reported, Trustee Bradshaw would like to do two in person meetings per year with a social activity afterward to be able to interact with one another a little better. Chair Lentz will discuss with Executive Vice President Brown and President Jones as to what two meetings would make the most sense.

Trustee Bradshaw asked for follow up information around Associate Professor, Ander Sundell's program support and compensation comments.

EXECUTIVE SESSION

(M/S) TRUSTEE HIGHTOWER/SECRETARY REAMES MOVED *PURSUANT TO IDAHO CODE § 74-206(1) CONVENE IN EXECUTIVE SESSION:*

(b): To consider the evaluation, dismissal or disciplining of, or to hear complaints or charges brought against, a public officer, employee, staff member, individual agent or public school student; and

ROLL CALL

VICE CHAIR BUCKNER-WEBB - AYE

SECRETARY REAMES- AYE

TRUSTEE HIGHTOWER -AYE

TRUSTEE BRADSHAW-AYE

CHAIR LENTY-AYE

ADJOURNMENT

Chair Lenty adjourned the meeting at 5:14 pm

DocuSigned by:



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Jim Reames, Secretary/Treasurer
Board of Trustees

6/12/2023 | 5:36 PM MDT

Date