



Board of Trustees

Meeting Minutes

Time: 1:00 PM

ZOOM Video Conference

NADM President's Conference Room

April 14, 2022

CALL TO ORDER

Chair Lenty called the virtual meeting to order at 1:00 p.m.

PLEDGE OF ALLEGIANCE

VISITOR INTRODUCTIONS

Cory Johnson, Cushing Terrell
Charlie Deese, Cushing Terrell

CWI MISSION STATEMENT

Chair Lenty read the CWI Mission Statement.

THE COLLEGE OF WESTERN IDAHO IS COMMITTED TO EMPOWERING STUDENTS TO SUCCEED BY PROVIDING AFFORDABLE AND ACCESSIBLE EDUCATION TO ADVANCE THE LOCAL AND GLOBAL WORKFORCE.

CALL FOR PUBLIC COMMENT

ATTENDANCE

TRUSTEES:

- Molly Lenty, Chair
- Cherie Buckner-Webb, Vice Chair
- Jim Reames, Secretary/Treasurer
- Annie Hightower, Trustee
- Samantha Guerrero, Trustee - Absent

ALSO PRESENT:

Gordon Jones, President
Denise Aberle-Cannata, Provost
Craig Brown, Executive Vice President, Operations
Karl Spiecker, Vice President Finance
Ryan Herring, Vice President Human Resources
Aaron von Lindern, Department Chair, Health Sciences
Aaron Whitman, Facilities Planning Manager
Alexis Malepeai, Executive Director, Institutional Effectiveness
Andrea Fontaine, General Counsel
Ashley Smith, Representative III, Communications

Audrey Eldridge, Executive Director, Communications & Marketing
Blake Mimish, Advisor, Student Services
Bren Rothenbuhler, Administrative Assistant III
Brian Dunaway, Manager III, Facilities
Casey Brown, HR Business Partner
Chad Trisler, Dean of Students
Christi Gilchrist, AVP, Economic Development
Connie Black, Registrar
Courtney Colby Bond, Dean, Center for Teaching & Learning
Courtney Santillan, Dean, Social Sciences & Public Affairs
Erica Compton, Director, Advising
Gabby Minor, Administrative Assistant, President's Office
Gordon Hynes, Director, Budget
Greg Wilson, General Education Coordinator
Jana McCurdy, Department Chair Social Science & Public Affairs
Janice McGehee, Executive Assistant to the President
Jeff Flynn, Executive Director, Facilities Planning and Management
Jennifer Colley, Executive Director-Human Resources
Jennifer Pope, Analyst, Quality & Contract Compliance
Jessica Argyle, Representative II, Communications
Jordan Mendoza, Sr. Research Analyst
Josh Kifer, Security Administrator
Judd Constantine, Audio Visual Project Manager
Justin Vance, Dean, Arts & Humanities
Kae Jensen, Dean, Math
Kelly Steely, Dean, Business, Communications & Technology
Kimberly Stephen, Librarian, User Experience
Kristi Martin, Executive Administrative Assistant, Provost
La Dawn Anderst, CWI Foundation
Liz Fleshman, Supervisor, Tutoring Services
Luis Caloca, Dean, Admissions & One Stop
Maia Kelley, Associate Professor, Math
Malcolm Diamond, Assistant Professor
Mark Westcott, Director, User Services
Michael Chacon, Chief Information Officer
Michael Jensen, Director, Foundation
Michelle Haviland, Assistant Director, Financial Aid
Mike Maglaughlin, Senior Analyst, Budget and Finance
Morriah Marks, Executive Assistant, College Relations
Patrick Neal, Dean, Industry, Engineering and Trades
Patrick Tanner, Assistant Vice President, Enrollment & Student Services
Richard Sotto, Department Chair, Business
Scott (Guest)
Stan Niccolls, Director of Security
Stephanie Boren, Administrative Assistant CWI Foundation
Sue Heathman, Manager II, Contracts & Procurement

Tami DeBoer, Program Manager
Valerie Lee, Assistant Director, Tutoring Services

CONSENT AGENDA

**(M/S) TRUSTEE REAMES MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED.
MOTION PASSED**

PRESIDENT'S REPORT

- President Jones recognized his first 100-day milestone as President.
- Vice President of Advancement position has been posted, and there are 18 candidates to date.
- President Jones thanked Vice President Karl Spiecker for his work and leadership during his time with CWI. This is Vice President Spiecker's last Board of Trustees meeting. He has another job opportunity waiting for him in Colorado, which will allow him to be closer to his grandchildren.
- The search for a Vice President of Finance to replace Vice President Spiecker has begun, and there will be updates to the progress of the hiring committee in the near future.
- Commencement is coming up on May 13. President Jones relayed his excitement to get to celebrate with everyone and for his first CWI commencement.

BOLD ACHIEVEMENTS

- Executive Director, Audrey Eldridge reported on the Bold Achievements recognition highlighting the 2022 New Century Transfer Scholar, Karina McKay. Karina will receive a \$2,250 scholarship
- Congratulations to CWI Business Major, Ethan Williams and his Boise State teammate, Luke George for finishing first in the Services track of the Annual Idaho Entrepreneur Challenge. The two earned \$5,000 for their business, Lower Gear Cycles.

BOARD COMMITTEE REPORTS

a. COLLEGE RELATIONS

Communications & Marketing

- Executive Director, Audrey Eldridge reported summer and fall recruitment campaigns are fully launched.
- A direct mail marketing piece to over 100,000 households is being mailed this week.
- The branding transition is going well and is 90% complete.
- Mascot development process is 50% complete with excellent survey engagement from students.
- Vice Chair Buckner Webb asked what the reach is on the direct mail piece. Executive Director Eldridge stated it is a 10-County service area with households that include middle school and high school age students.

Government Relations

- Ashley Smith reported the Legislature wrapped up March 30, 2022. CWI received \$15 million dollars from the Permanent Building Fund. CWI will also receive 10% over last year in general funds.

Community Relations

- Lisa Grow, CEO of Idaho Power toured the Micron Education Center and CTE programs as well as Nampa Campus Academic Building (NCAB) where Dean, Kae Jensen gave a tour of a Chemistry Lab.

Foundation Update presented by Director, Michael Jensen

- Foundation Connections
 - The S.E.E. (Support Education and Employment for Vets) program donated \$11,088 for a scholarship for Military Veterans.
- Opening Doors 2022 – Save the Date for Oct. 5, 2022 at the Galaxy Event Center in Meridian.
- Economic Development Report
 - Sixty-five new contacts this month, 300 + Community Healthcare Partnerships.

b. STUDENT SUCCESS

- Dean, Luis Caloca shared the One Stop Student Services Functions model.
- Graduate Spotlight – Ana Rodriguez, Nursing
- Graduate Spotlight – Shelby Bennett, Business, AA

c. POLICY

- Trustee Hightower reminded those Trustees who have not completed the on-line assessment, to do so by the deadline of April 15. The evaluations will be reviewed at the May 12, Trustee meeting in Executive Session.
- Trustee Hightower reported there were no revisions to College Policy.
- Board Governance Policy #8 was reviewed.

PROVOST REPORT

Provost Denise Aberle-Cannata shared about the Open Education Resources Collaboration.

- \$1,000,000 from Governor Little (\$250,000 for each Community College) to design and implement a Z-Degree (Zero textbook cost) program.
- CWI lead the charge on this project and Provost Cannata thanked the CWI Team; Justin Vance, Valerie Reed, Courtney Colby-Bond, Liza Long, all 3 Community College Provosts, Ryan Randall, TJ Bliss and Merlot Consulting.
- Special thanks to Greg Wilson who is the Project Manager and will be the CWI Liaison to Merlot Consulting.

CAMPUS DEVELOPMENT VISIONING & PLANNING FINAL RECOMMENDATION

- The Campus Development Visioning & Planning final recommendation was presented by Executive Vice President Craig Brown.
 - Chair Lenty appreciates the opportunity for this comprehensive process.
 - Trustee Reames stated as the valley continues to grow, by creating infrastructure today, this will provide dividends in the future.
 - Vice Chair Buckner-Webb likes the idea of the two campuses, which will help with the growth to the East and to the West.
 - Trustee Hightower thanked the entire Planning and Visioning Team for the way the information has been presented. The amount of feedback received from key constituencies in the broader community is so useful to decision making. Trustee Hightower is very grateful for all of the work that has been done and for being a part of this process.

CONSIDER FINAL RECOMMENDATION CAMPUS DEVELOPMENT VISIONING & PLANNING

- **(M/S) TRUSTEE REAMES/VICE CHAIR BUCKNER-WEBB MOVED TO APPROVE THE RECOMMENDATION AS PRESENTED FOR THE CAMPUS DEVELOPMENT VISIONING PLAN. MOTION PASSED**

ROLL CALL:

VICE CHAIR BUCKNER –WEBB - AYE

TRUSTEE ANNIE HIGHTOWER – AYE

TRUSTEE JIM REAMES – AYE

CHAIR MOLLY LENTY - AYE

SBOE STRATEGIC PLAN AND SPRING STUDENT SUCCESS MEASURES REPORT

- Alexis Malepeai, Executive Director Institutional Effectiveness reviewed the CWI Strategic Plan and Division of Financial Management (DFM) Strategic Plan
- Executive Director Malepeai reviewed the Spring Student Success Measures Report.
 - Chair Lenty asked Executive Director Malepeai what do these numbers tell us in your expert opinion. Executive Director Malepeai reviewed enrollment numbers with Dual Credit increasing by 3.6%, and Academic Affairs & Career Technical enrollment having declining numbers. CWI, being proactive, has enlisted the expertise of two outside consultants. Ferrilli, who is looking at the technology processes as well as Collegis looking at CWI's business processes. There is a lot of internal work going on around the student lifecycle, student success and retention.
 - President Jones added retention is one area of opportunity that could be identifying some of the numbers you are seeing. Other factors include a decline in enrollment across all institutions, impacts of COVID and employment markets could all play into these numbers. Many here at CWI are working diligently to rectify and see an increase in these numbers.

EMPLOYEE ENGAGEMENT SURVEY RESULTS

- Vice President Herring reviewed the Employee Engagement Survey Results. CWI engagement is strong and trending up.
- The next Employee Engagement Survey is scheduled for February 2024.

CHAIR REPORT

- Chair Lenty returned from the Chamber Leadership Conference over the weekend and there were many unsolicited positive comments made around President Jones and what has been accomplished in such a short amount of time. Chair Lenty is very appreciative and proud of the work being done.

ADJOURNMENT

Chair Molly Lenty adjourned the meeting at 2:31 p.m.

DocuSigned by:



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Jim Reames, Secretary/Treasurer
Board of Trustees

5/26/2022 | 11:24 AM MDT

Date