



Board of Trustees
Meeting Minutes
Nampa Campus Academic Building, Room #122
November 14, 2024

ATTENDANCE

Trustees:

- Cherie Buckner-Webb, Vice Chair
- Jim Reames, Secretary/Treasurer
- Gary Smith, Trustee
- Nicole Bradshaw, Trustee
- Molly Lentz (via zoom)

Call To Order

The meeting was called to order by Vice Chair Buckner-Webb at 3:02 PM.

Pledge of Allegiance

CWI Mission Statement

Vice Chair Buckner-Webb read the CWI Mission Statement: *The College of Western Idaho is committed to empowering students to succeed by providing affordable and accessible education to advance the local and global workforce.*

Call for Public Comment – No written public comments.

Election Results

President Jones reported on the results of the recent trustee elections, and noted that Vice Chair Buckner-Webb, Trustee Reames, Trustee Bradshaw and Trustee Smith were re-elected to serve new terms on the Board of Trustees.

Oaths of Office

President Jones administered the Oaths of Office to Vice Chair Buckner-Webb, Trustee Reames, Trustee Bradshaw, and Trustee Smith.

Consent Agenda

M/S (BRADSHAW/REAMES) TO APPROVE THE CONSENT AGENDA. THE MOTION PASSED.

President's Report

President Jones introduced Nan Coulter, Executive Assistant to the President. Ms. Coulter grew up in Pocatello and graduated from Idaho State University. She has relocated to Idaho from North Carolina.

President Jones reported he continues to enthusiastically inform the community about how the College is bringing to life the mission statement to bring forth affordable, employable, 100%

acceptance rate education to this community. The community sees our intent and actions. Enrollment at CWI is more than 31,000. He has been meeting with faculty and visiting classes. He visited Gary Heller's biology class and enjoyed a presentation by the Idaho Birds of Prey Center, met with the Phi Theta Kappa honor society students, and visited Abby Wolford's multicultural English class.

President Jones reported on the recent ribbon-cutting for the state-funded Entrepreneur Lab at the CWI Micron Center. The Entrepreneur Lab is where students can test out their ideas and receive guidance and support from community specialists and CWI faculty.

President Jones noted the engagement at the Idaho Steelheads game sponsored by CWI, celebrating Business/Technology, and Veterans, including Mission 43, funded by the Albertsons Corporation. A total of 263 student tickets were sold, with \$5 per ticket going to the student scholarship fund. Some of our military veteran students attended and shared their inspiring stories. A \$5,000 scholarship was awarded at the game, and it was an opportunity to host community supporters and donors, and the CWI Admissions team was there to meet with the sold-out house to encourage enrollment.

Board Liaison Reports

Instruction and Student Success

Vice Chair Buckner-Webb introduced Provost Denise Aberle-Cannata to provide a report.

Provost Cannata provided an update on CWI's Math Solutions Initiative, which reaches out to high school and offers Math109 to students to bridge the learning gap and equip high school students to mainstream into college math courses. Since 2019, the Math Initiative has served 564 students. This program is a collaboration with Pearson Learning via My Math Lab, with a 50% discount from Pearson. The Math Initiative helps accurately place students in the appropriate math sections. She acknowledged the efforts of Jennifer Miller, Dual Credit Executive Director Stephen Crumrine, and Randi Smith for their guidance and leadership.

College Relations

Trustee Bradshaw noted that the Foundation Board is reorganizing and restructuring some of its processes and scheduling to assist in capital fund-raising and scholarships. She recognized the excellent presentation to the Foundation Board by geosciences Associate Professor Ander Sundell on his program and involvement with the College and the community, and suggested he speak to the Board of Trustees. She remarked that Mr. Sundell is a great example of the impressive faculty at CWI.

Trustee Bradshaw gave an update on the Capital Campaign and progress towards the target of \$30 million. To date, the campaign has raised \$13 million. She encouraged all Foundation Board and Board of Trustees members to contribute to the campaign however they are able, and the significance of 100% involvement by these groups to other donors, potential donors, and the community.

Trustee Bradshaw introduced Vice President of Marketing Emily Tetz to provide the Marketing & Communications Report.

Vice President Tetz provided an update presentation on Web Experience related CWI's main website, including research on user experiences, comparing data from May 2024 to subsequent months, to ensure college information is accessible and digestible for potential students. The Homepage had become a billboard instead of an accessible and effective resource, and the

team is working on refreshing it and focusing on key messaging.

Trustee Reames asked what prompted College Relations to review and revise the website, and Vice President Tetz responded that the team is working with Collegis to survey and identify areas of improvement to design the website study. Trustee Reames asked if the team was employing AI to assist in the design process, and Vice President Tetz said that the team was using AI in many facets of the review and redesign. She reported that the Program Search tool will go live on the website in December 2024.

Vice President Tetz gave a report on the results of the Mascot Sweepstakes in October 2024. We received more than 1,000 entries and were able to give away 137 custom items.

Finance

Secretary/Treasurer Reames initiated the Finance Report and invited Vice President Kline to give his report. Vice President Ken Kline shared his report, including:

- Fall Tuition Revenue
 - Up 7.1% this semester
 - 1st Quarter budget to actuals is projected to increase, due to forecasting based on flat enrollment growth
- Index
 - Vice President Kline outlined the index used for analyzing financial reserves
- FY 2024 Financial Reserves Analysis
 - The College exceeded all benchmarks except Return on Net Position
 - The College is financially healthy

Trustee Reames pointed out that the projections indicated strong tuition growth for the 2nd quarter, and thanked Vice President Kline for his efforts in tracking and reporting. Vice Chair Buckner-Webb congratulated the Finance department on a job well done. Trustee Reames pointed out that this success is not just recent but is a cumulative product over the short life of the College to date. The College is set up for immense future success. Kudos to the Finance team and staff for this impressive result.

Capital Projects

Trustee Smith initiated the Campus Visioning reports and invited Vice President Nic Miller to give his report.

Vice President Miller shared his plans to provide an update on all current capital projects. He also provided a high-level overview of each of the current major projects:

Functional Names of Buildings and Facilities submitted for approval:

- Health & Science Building (could be signed as both Health and Science and Health & Science)
- Agricultural Sciences Complex
 - Horticulture Greenhouse
 - Animal Science Barn
 - Shop


M/S (REAMES/BRADSHAW) TO APPROVE THE PROPOSED FUNCTIONAL NAMES OF BUILDINGS AND FACILITIES AS PRESENTED. THE MOTION PASSED.

Vice President Miller continued with his report, providing an update on the Boise Campus.

- Boise Campus – work continues on:
 - Design of CWI buildings
 - Public/Private partnership documents, which include:
 - Master Development Agreement, Master Ground Lease and other documents to govern the relationship between the College and Ahlquist, negotiated by President Jones and Vice President Miller as designated by the Board of Trustees, to reach terms with Ahlquist
 - Hurdles resolved regarding design feedback from the City of Boise, redesign process, cost increases,
 - Team should be able to bring the results of the negotiations to the Board of Trustees for consideration in a reasonable time frame. Vice President Miller asked the Board for assistance in determining a reasonable time frame to complete all negotiations. President Jones asked for reactions to this analysis. Vice Chair Buckner-Webb asked for any questions or comments, and none were presented

ADJOURNMENT

With no other business before the Board, Vice Chair Buckner-Webb adjourned the meeting at 3:54 PM.



Jim Reames, Secretary/Treasurer
Board of Trustees

12/12/24
Date