

Page

Mar 6, 2023 - Mar 6, 2024

Select Page Title

-: Advanced Mechatronics Enginee... (5)

Pageviews

10,664

1.5%

Unique Pageviews

7,899

-2.9%

Users

5,250

-12.3%

New Users

1,878

-34.7%

Avg. Time on Page

00:02:47

0.3%

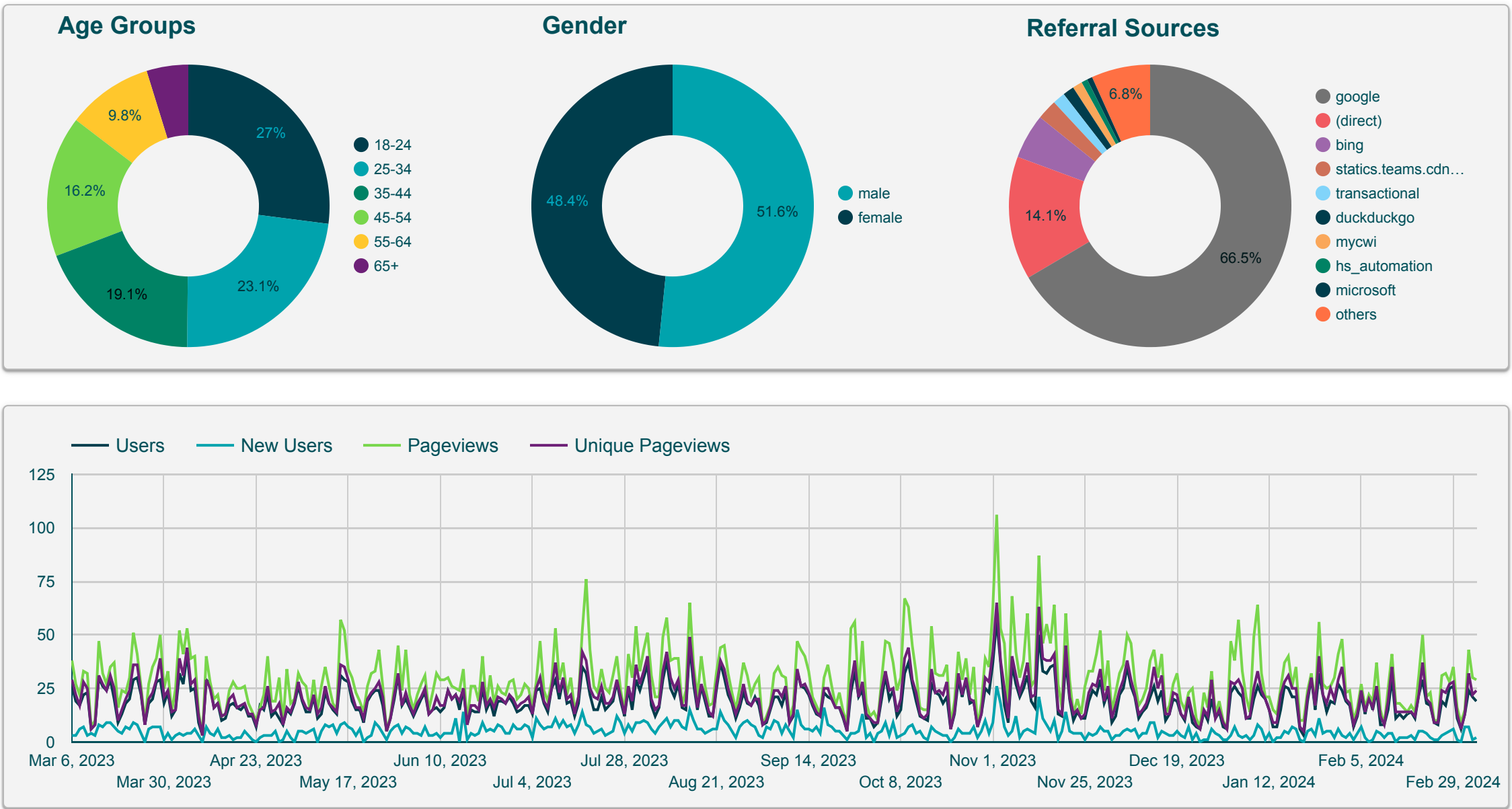
% Exit

42.95%

-12.6%

Year Over Year Change

Users - An individual person browsing your website (technically, a unique browser cookie).
New Users - People that visit your website for the first time in the selected date range.
Sessions - A single visit to your website, consisting of one or more pageviews, along with events, e-commerce transactions, and other interactions.
Pageviews - The total number of pages viewed. Repeated views of a single page are counted.
Unique Pageviews - The number of sessions during which that page was viewed one or more times.
Avg. Time on Page - The average amount of time a user spent viewing a specific page or screen.
Bounce Rate - Single-page sessions divided by all sessions, or the percentage of all sessions on the page in which users viewed only a single page.
%Exit - Exit rate indicates how often visitors exit from their session after visiting that page. Exit rate is the number of exits for a page divided by the number of pageviews.



The first page in users' sessions, or the landing page.

Landing Page	Pageviews	Unique Pageviews
/program/advanced-mechatronics-engineering-technology	3,013	2,319
/	2,371	1,627
/program	768	536
/program/advanced-mechatronics-engineering-technolog...	695	583
/program/advanced-mechatronics-engineering-technolog...	239	192
/community/micron-partnership-cwi	171	108
/programs-degrees/career-technical-education	138	99
/micron-partnership	68	47
/program/advanced-mechatronics-engineering-technolog...	64	43
/program/advanced-mechatronics-engineering-technolog...	59	43

1 - 10 / 907

The page a user visited prior to this program page.

Data Set Configuration Error

Looker Studio cannot connect to your data set.

[See details](#)

Search Term

Pageviews

No data

The last page a user visited that visited this program page before leaving the website.

Data Set Configuration Error

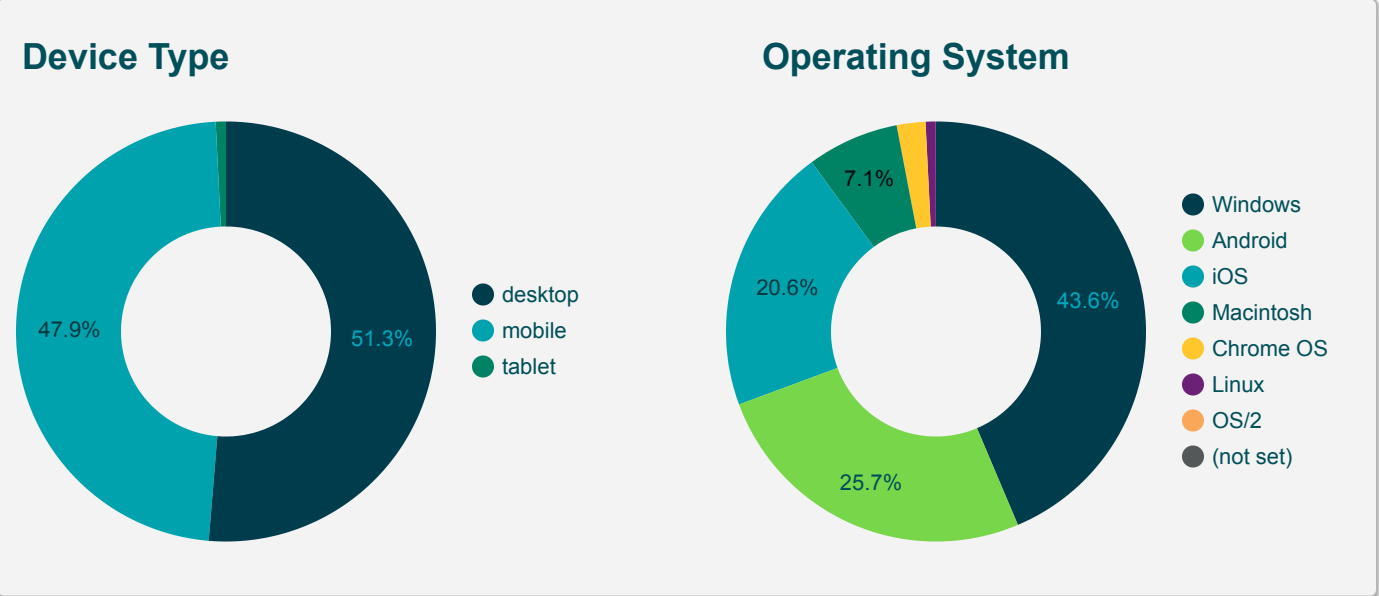
Looker Studio cannot connect to your data set.

[See details](#)

Promotional Sources

Campaign	Source / Medium	Google Ads: Ad Group	Pageviews
2 Search - CTE Programs	google / cpc	Advanced Mechatronics - S...	1,857
1 Search - General Terms	google / cpc	Community Colleges	237
1 Search - General Terms	google / cpc	Online Courses	201
Newsletters	transactional / email	(not set)	152
1 Search - General Terms	google / cpc	Locations	129
employee	mycwi / rss	(not set)	119
2 Search - CTE Programs	google / cpc	Welding and Metals Fab - S...	115
alwayson	microsoft / sem	(not set)	65
2 Search - CTE Programs	google / cpc	Automotive Technology - SEM	48
Idaho LAUNCH	hs_automation / email	(not set)	26

1 - 10 / 60



Language

Pageviews

en-us	9,838
en-gb	404
en-in	62
es-419	48
en	40

1 - 5 / 54

