Introduction
Smart Cookie Event Planning received your request for proposal to plan your 4th of July party. We are excited to present our expertise in event planning which provides an amazing experience on any budget. The party would provide you and your 50 guests (approximately half adults, half children) with delicious food, fun activities, family-friendly music, and fireworks!

In this proposal we describe in detail each piece we have planned to fit your budget of $7,000. First, we offer two venue options, each of which would be a great location for your needs. Next, two catering options are outlined in detail, including vegetarian meal and desserts choices. For your music request, we present two options that would keep your party atmosphere fabulous. The decoration choices could double as party favors for the children. The activity choices for kids are exciting enough to make adults want to join in the fun. Lastly, the night could end with a bang using the array of fireworks we would have available. A detailed task schedule and budget are included to display our knowledgeable, competitive, and organized plan.

We are a locally owned business with over 15 years of party planning experience. We work with trusted local vendors to provide the best possible results for our clients. Because we collaborate regularly with these local businesses, we know they will deliver quality products in a timely manner. When planning holiday parties, we can ensure you have everything you desire despite extra demand for services this time of year. Our clients expect nothing but the best and we strive to exceed expectations every time.

Proposed Tasks
If you accept our bid, we will achieve all your requirements and create a party your guests would love. We would work closely with you to assure any necessary changes were made in a timely manner. Our attention to detail is second to none.
Venue Options

Both venue options would meet the needs for your party and are available July 4, 2021. Each provides a private environment so there would be no other party nearby to disrupt your event. Both spaces allow fireworks if safety precautions are taken.

Still Water Hollow
https://stillwaterhollow.com/

Still Water Hollow located in Nampa, ID, would be an ideal location for your party. They provide:

- tables and linens
- outdoor folding chairs
- setup and teardown
- large fans to cool guests
- restrooms
- expansive lawn area for games

The party area would be set up exclusively outside except for bathrooms and catering area. This keeps the venue within budget as the indoor area costs substantially more. The huge dirt parking area allows plenty of space for parking cars a safe distance from fireworks. We love this location for its beautiful scenery, quaint buildings, and gorgeous pond. The owners are professional, keep the venue pristine, and offer great amenities. The cost to rent this space from noon until midnight is $1,150.
Honalee Farm Event Center
https://www.honaleefarm.com/corporate/

Honalee Farm Event Center is located between Eagle and Star in Idaho. This rural event center offers:
- spacious landscaping to accommodate guests and games
- plentiful shade to keep guests cool
- tables
- chairs
- linens
- restrooms
- setup and teardown

Games could be set up in the shade to make play more comfortable. A lovely gazebo and pond add to the charm of this location. The party would take place outdoors at this location to stay within budget. This venue also has an enormous dirt parking area where fireworks could be safely lit. We enjoy this location as the owners keep the grounds immaculate and it provides plenty of space for all planned activities. The cost to rent this space from noon until midnight is $1,225.

Catering Options

We picked two very different catering choices so you can choose what you believe your guests would enjoy most. The first option is a formal buffet style featuring incredible foods made with locally sourced ingredients. The second option is fun and casual, featuring three well-known local food trucks. Both offer mouth-watering meals and desserts with vegetarian options.

3 Girls Catering
https://3girlscatering.com/

The first catering option would be buffet style with delicious dinner and dessert selections including vegetarian options. This buffet would be set up in the shade at either venue near the guest tables. 3 Girls Catering would include all the food, plates, cups, utensils, napkins, as well as clean-up of all food-related items. Take home of leftovers can also be arranged so there is no wasted food. We have partnered with 3 Girls Catering for 17 parties and they always receive high praise from customers. Cost for this buffet option for 50 guests is $1,950.
Menu:

**Slider Bar**
Beef Burger Patties, Bacon, Sliced & Crumbled Cheese, Tomatoes, Lettuce, Caramelized Onions, Jalapenos
House Made Brioche Buns, Mayo, Chipotle Mayo, Yellow Mustard & Ketchup
*May substitute Italian Meatloaf Burgers, Chicken Patties &/or Vegetarian Spinach ‘n Feta Burgers.

**Idaho Potato Bar (Choice of 2 with toppings)**
- Smashed Russets
- Baked
- Potato Skins
- Roasted Tri-Colored
- Potato Chips
Toppings: Cheddar Cheese Sauce, Bacon, Chopped Broccoli & Cauliflower Blend, Sour Cream & Chives

**Farmer’s Market Salad Bar**
Organic Spring Mix & Romaine w House Honey-Balsamic Vinaigrette & Creamy Italian Dressing
Shredded Cheddar, Local Feta, Crumbled Gorgonzola, Bacon, Candied Walnuts, House Croutons
Dried Cranberries, Sunflower Seeds, Tomatoes, Cucumbers, Sweet Peppers, Carrots, Cauliflower & Micro Greens

**Mini Dessert Assortment**
Mini Brownies, Mini Cookies, Mini Coconut Layer Bars, Mini Raspberry Bars,
Mini Rice Crispy Treats, Mini Fruit Pies,
Mini Cannoli, Mini Cream Puffs, Mini Cupcakes,
Coconut Macaroons, Mousse Cups
Food Trucks
This catering option appeals to those who love eating at farmers markets, visiting the food court at the fair, or simply love food trucks! These trucks would be a quick walk away parked in the guest parking at either venue. No plates or utensils would need to be purchased separately as they are included with each food item. We chose these three food trucks based on experience working with each vendor, vegetarian options, and appropriateness for the party theme. Kids and adults alike would enjoy walking from truck to truck picking a fun meal and dessert. Total cost for these 3 trucks would be $1,800.

Churro Bros
http://www.churrobrosboise.com/menu

We have had the pleasure of sampling Churro Bros incredible dessert at past events. Your guest would go crazy for these delectable vegetarian desserts!

Menu:
Classic Churro
Filled Churro
Fillings
Vanilla, Strawberry, Blueberry, Key Lime, Nutella, Dulce de Leche, Sweet Milk Creme

Churro Ice Cream Sandwich
Horseshoe Bend Churro Bowl
Ice Cream
Chocolate, Vanilla, Cake Batter, Blueberry, Cheesecake

Renting this truck for two hours to provide dessert for 50 guests will cost $400.
Scotty’s Hot Dogs  
https://www.facebook.com/Scottysdogs/photos/?ref=page_internal

As a vegetarian, I can attest that Scotty’s makes a delicious veggie dog! You cannot beat the flavor of his hot dogs with your favorite toppings.

Menu:
- **Saucy Dog**  
  Beef or polish hot dog with your choice of Scotty’s sauce, ketchup, or mustard.
- **Topped Dog**  
  Beef or polish hot dog with your choice of Scotty’s sauce, onion, sauerkraut, pepperoncini, jalapeños, dill pickle spear and crispy jalapeños.
- **Veggie Dog**  
  Vegetarian hot dog with your choice of Scotty’s sauce, onion, sauerkraut, pepperoncini, jalapeños, dill pickle spear and crispy jalapeños.
- **Sides**  
  Chips, soda, water, Gatorade, Snapple

Renting this truck for two hours to provide food for up to 50 guests will cost $550.

Big Daddy’s Meatwagon  
https://www.facebook.com/bdmeatwagon

4th of July and BBQ are meant to be. Customers rave about the perfectly cooked meat and custom sauces served by Big Daddy’s Meatwagon. Your guests will crave it from the smell alone!

Menu:
- **Idaho Nachos**  
  Crispy french fries, chopped brisket, nacho cheese, chipotle sour cream, jalapenos and pico de gallo.
- **Cheeseburger**  
  1/3 all beef burger topped with American cheese and house mayo. Served on toasted brioche.
- **Cheesesteak**  
  Thin sliced smoked prime rib, grilled onions, mushrooms horsey sauce and melted pepper jack cheese on a toasted hoagie.
Wing Basket
8 jumbo smoked then fried wings tossed in your choice of wing sauce. Served with your choice of dressing.

Sides
Pickle Fries, Fries, Onion Rings

Drinks
Coke, Diet Coke, Dr. Pepper, Lemonade, Sweet Tea, Unsweetened Tea

Renting this truck for two hours to provide food for up to 50 guests will cost $850.

Music
We have two excellent music options for you, each with a very different delivery. The first is live band that can play anything from The Beatles to the Frozen soundtrack. The second is a DJ from Soundwave Events, known for their light shows and endless playlists.

Frim Fram 4
https://www.frimfram4.com/home.html

The Frim Fram 4 provide incredible live music for any event. They have played everything from weddings, swing parties, music festivals, to corporate events. They understand exactly what kind of sound equipment to use in every setting to ensure details are perfect for every event. They are professional, lively, and the best in the Treasure Valley. Your guests would have a blast dancing with this energetic group. Four hours of non-stop fun with this band costs $1,100. No dance floor is included with this cost, but each venue option has cemented area to use.

Sound Wave Events
http://www.soundwaveevents.com/

If you prefer a DJ with more song options than you can count, Sound Wave Events is a perfect choice. All their DJ’s have 7 or more years of experience and are the life of the party. They can assist with announcements, transitions in the party, and find the perfect music for your guests, kids included. They bring a dance floor and light show for hours of entertainment. They are professional, classy, and so much fun. I’ve never seen more people dancing and laughing than when Sound Wave DJs were running the show. Four hours of time will cost $875.
Decorations

This colorful decoration option could double as party favors for the kids. Guest could enjoy taking pictures of themselves entering the party through the amazing entrance ring.

Boise Balloon Babes
https://www.facebook.com/boiseballoonbabes

Boise Balloon Babes create incredible works of art that would liven the space with patriotic colors. One 30-foot balloon garland would be placed at the entrance where your guests arrive. One 20-foot balloon garland would be placed near the guest tables. Smaller balloon designs placed on each table and around the party space could double as party favors for the children. These designs with red, white and blue balloons combined with star balloons would make your party a lively success. Boise Balloon Babes’ experience over the past 6 years has led them to be experts in design and functionality. The large garland costs $215, each party favor sized design costs $20, and the entrance garland costs $185. Total cost: $1,000.
Entertainment for Children and Adults

Smart Cookie Event Planning has extensive expertise with children’s entertainment. These activity options are client favorites during summer parties and would work perfectly for your event. The first option is a waterslide bounce house combo. Next are four game rentals our company offers to clients at a minimal cost.

Idaho Inflatables
https://www.idahoinflatable.com/category/water_slides-wet_bounce_slide_combos/

During the hot month of July in Idaho, we highly recommend renting the Idaho Inflatables bounce house waterslide combo. This 9-foot slide is fun for all ages and keeps kids cool. A 4-hour rental costs $190. Both venue location options have necessary water and electricity hookups for this combo.

Game Options

Lawn bowling can bring lots of laughter and smiles from children and adults. The set includes 6 giant inflatable bowling pins measuring 27” tall. They are each sand weighted so they would not blow away and are easy to re-set for each participant. The inflatable bowling ball is 24” diameter and strong enough to withstand game after game. Rental cost: $50.

Our heavy duty Cornhole set comes with 6 bean bags, 3 blue and 3 red. These colors would match perfectly with the 4th of July theme. Rental cost: $50.
Giant Jenga is a big crowd pleaser and can stack over 3 feet! Everyone could enjoy playing this game time and again. Rental cost: $50.

Bocce ball is a great game kids or adults could play. Because a typical set contains heavy balls that can be accident inducing, we have a soft bocce set. This soft bocce set is perfect for parties with young children. Rental cost: $50.

**Fireworks**

To end the night with a bang, we would have a great fireworks option for your party. Our friends at JKVentures operate a TNT fireworks stand and could provide an assortment of 5 fireworks packs. This would be enough for all children to have multiple sparklers, pop-its, smoke bombs and more. Our party planners would set up the larger fireworks in the expansive dirt parking area of either venue. This setup would occur after sunset. Buckets of water would surround the area for safe disposal of all firework products. Cost for 5 packs ($95 each) totals $475.
Qualifications & Experience

Smart Cookie Event Planning is a local, family-owned business with over 15 years in operation. In 2006, my sister Sicily and I wanted to throw an amazing anniversary party for our parents. It was difficult to find a good, affordable company so we did the work ourselves. Party planning was so enjoyable that we created Smart Cookie Event Planning later that year. Our business has organized over 1100 parties since opening. We have over 46 years combined experience in the food and party industries. Our specialty is parties and we do not plan weddings. This means that as a small business, you have our complete attention. We highly value every client and are committed to make each party a huge success.

- Jamie Hudson owned her own photography business for 9 years before deciding to branch off with her sister to start Smart Cookie Event Planning. Her bachelor’s in business from Boise State helped give the foundational knowledge for starting the company. Jamie has photographed countless weddings and events, learning the importance of professionalism, honesty, hard work, and smart planning.
- Sicily Patten worked in restaurants and catering for 7 years before joining her sister at Smart Cookie Event Planning. She is incredibly organized and works all the details behind the scenes making sure everything is perfect. Her bachelor’s in communication from Boise State keeps the event running smoothly and helps everyone stay on track.

View many examples of our work from real parties and read rave reviews from clients on Facebook: [https://www.facebook.com/SmartCookieEventPlanning](https://www.facebook.com/SmartCookieEventPlanning)

Task Schedule for 4th of July Party

<table>
<thead>
<tr>
<th>#</th>
<th>Task</th>
<th>May</th>
<th>June</th>
<th>July</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>Select Venue</td>
<td></td>
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</tr>
<tr>
<td>2</td>
<td>Select Catering</td>
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<tr>
<td>3</td>
<td>Select Music</td>
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</tr>
<tr>
<td>4</td>
<td>Reserve Bounce House</td>
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</tr>
<tr>
<td>5</td>
<td>Reserve Game Rentals</td>
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<tr>
<td>6</td>
<td>Select Decorations</td>
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<tr>
<td>7</td>
<td>Finalize Guest RSVPs</td>
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<tr>
<td>8</td>
<td>Venue Arrangement Walkthrough</td>
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<tr>
<td>9</td>
<td>Review plans/make any changes</td>
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</tr>
<tr>
<td>10</td>
<td>Purchase Fireworks</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>11</td>
<td>Event setup and takedown</td>
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<tr>
<td>12</td>
<td>Return Rental Items</td>
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# Budget

## Venue Rental

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<tr>
<th>Location</th>
<th>Price</th>
<th>Quantity</th>
<th>Total</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Still Water Hollow</td>
<td>$1,150.00</td>
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<td>$1,150.00</td>
<td>Includes tables chairs etc</td>
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<tr>
<td>Honalee Farm Event Center</td>
<td>$1,225.00</td>
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## Food

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<thead>
<tr>
<th>Catering</th>
<th>Price</th>
<th>Quantity</th>
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<tr>
<td>3 Girls Catering</td>
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</tr>
<tr>
<td>Food Trucks</td>
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</tr>
<tr>
<td>Churro Bros</td>
<td>$400.00</td>
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<tr>
<td>Scotty's Hot Dogs</td>
<td>$550.00</td>
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<tr>
<td>Big Daddy's Meatwagon</td>
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<td></td>
<td></td>
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<td>$1,800.00</td>
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## Music

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<tr>
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<tr>
<td>Frim Fram 4</td>
<td>$1,100.00</td>
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<tr>
<td>DJ</td>
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</tr>
<tr>
<td>Sound Wave Events</td>
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## Decorations

<table>
<thead>
<tr>
<th>Boise Balloon Babes</th>
<th>Price</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>Large Garland</td>
<td>$215.00</td>
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<td>Entrance Ring w/Garland</td>
<td>$185.00</td>
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<td>Table Decor/Party Favors</td>
<td>$20.00</td>
<td>30</td>
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<td>This design doubles as party favor</td>
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## Entertainment

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<tr>
<th>Idaho Inflatables</th>
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<td>Lawn Games</td>
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<td>Lawn Bowling</td>
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<td>Cornhole</td>
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<td>Giant Jenga</td>
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<td>Bocce Ball</td>
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<td>$50.00</td>
<td>Rental for duration of party</td>
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<td>Fireworks</td>
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<td>Assortment Packs</td>
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## Party Planning

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<td>Day of Event Services</td>
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<td>$850.00</td>
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## Estimated Event Cost

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<th>Based on Example Choices</th>
<th>Total</th>
<th>Notes</th>
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<tr>
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<td>This cost estimate is based on the example choices selected above. Final cost will reflect client changes to options and quantities listed.</td>
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<tr>
<td>Total Estimated Cost</td>
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