Visioning and Planning Survey Results
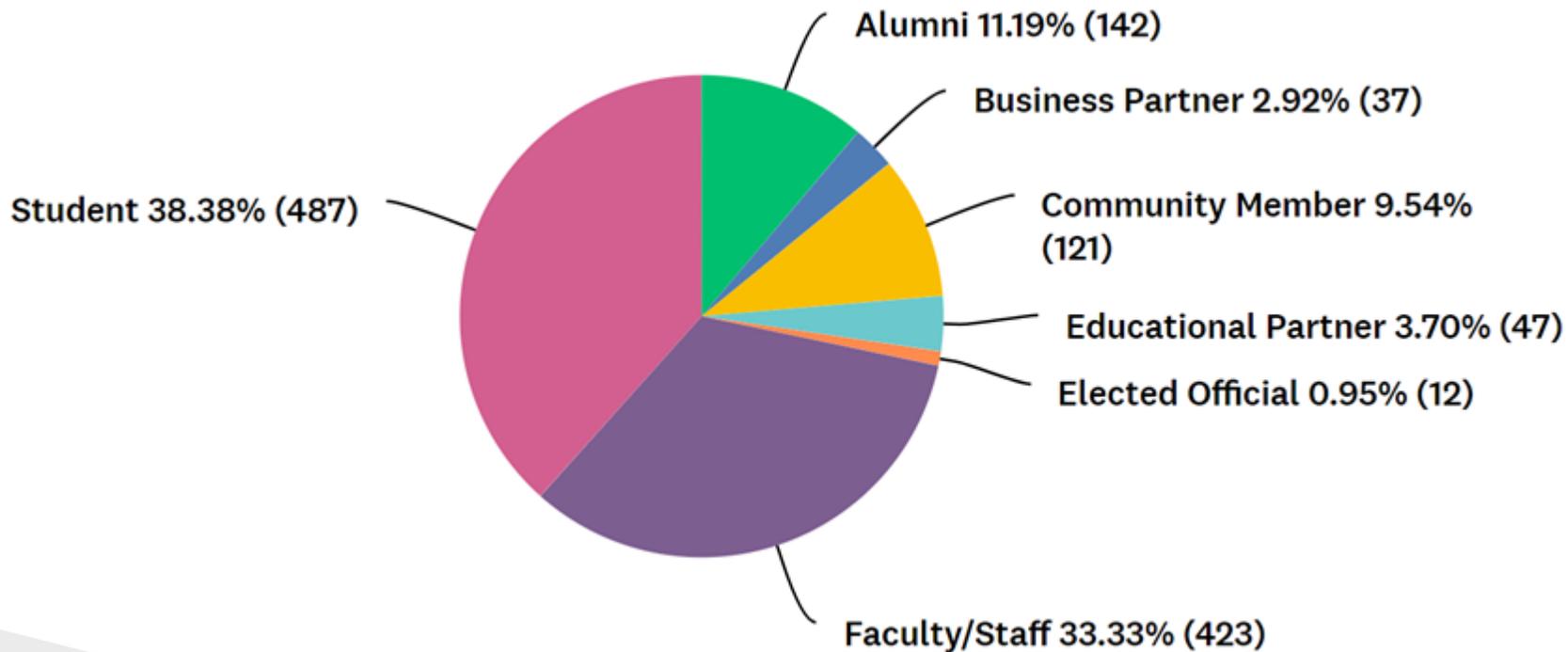
Fall 2021

RESULTS

OVERALL INSIGHTS

- Total Responses: 1269 (1263 in English version / 6 in Spanish version)

- Typical Time Spent: 5 minutes, 11 seconds

- Most Skipped Question: #9 – "If you'd like to receive updates on the CWI Planning and Visioning process and/or campus communications via the CWI Newsroom, please include your contact information below. Thank you!"

CWI

RESULTS

Question #1 re: Survey Demographic: The majority of survey respondents were students (38.38%) and faculty/staff (33.33%).

Alumni 11.19% (142)

Business Partner 2.92% (37)

Community Member 9.54% (121)

Educational Partner 3.70% (47)

Elected Official 0.95% (12)

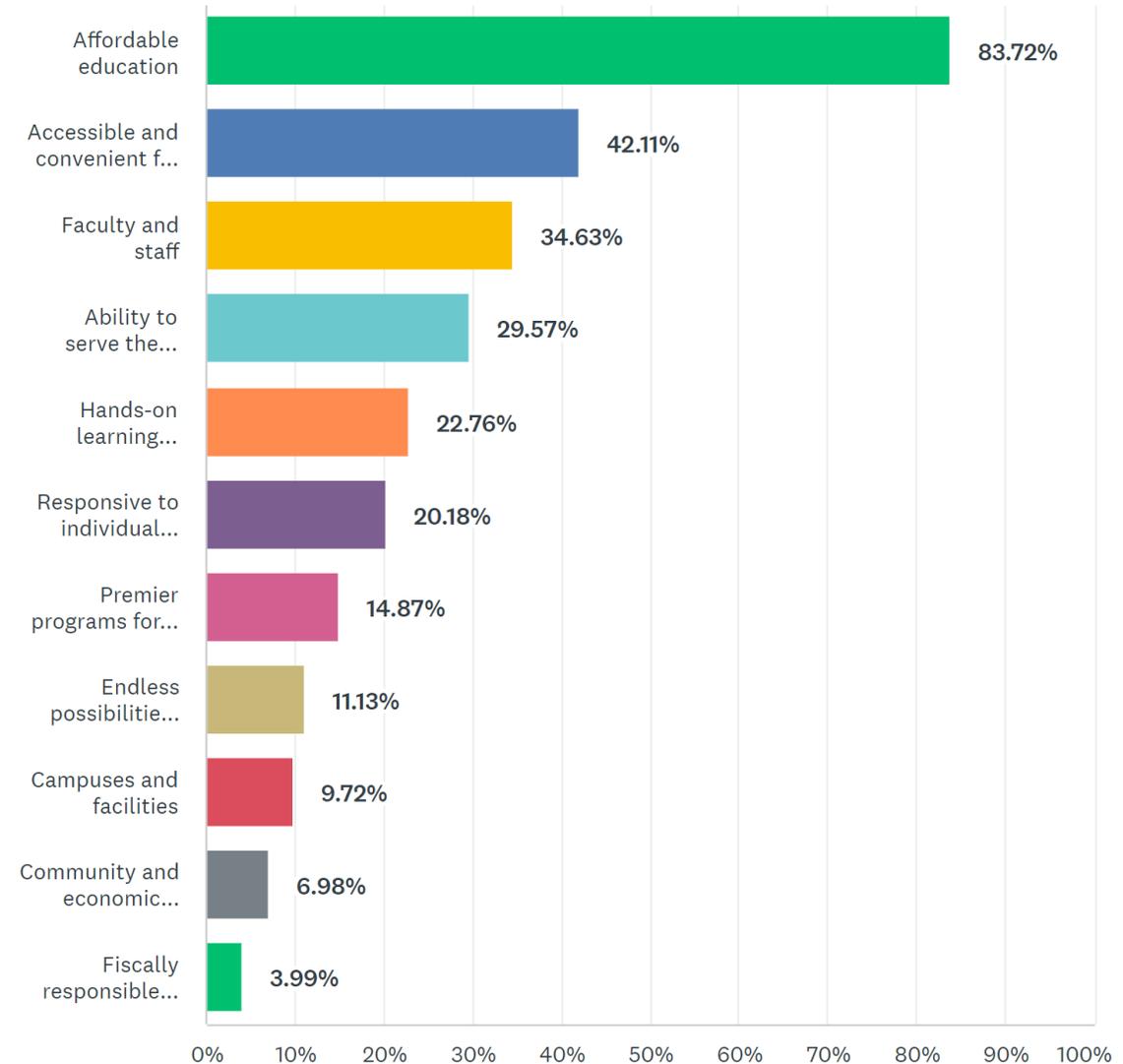Student 38.38% (487)

Faculty/Staff 33.33% (423)

CWI

RESULTS

Question #2 (compiled): What do you feel are CWI's top strengths?

Top 3:

- Affordable education: 83.72%
- Accessible and convenient for students: 42.11%
- Faculty and staff: 34.63%

RESULTS

Question #2 (compiled): What do you feel are CWI's top strengths?

ANSWER CHOICES		RESPONSES	
▼	Affordable education	83.72%	1,008
▼	Accessible and convenient for students	42.11%	507
▼	Faculty and staff	34.63%	417
▼	Ability to serve the entire Treasure Valley	29.57%	356
▼	Hands-on learning opportunities	22.76%	274
▼	Responsive to individual student needs	20.18%	243
▼	Premier programs for in-demand careers	14.87%	179
▼	Endless possibilities for growth and adaptability	11.13%	134
▼	Campuses and facilities	9.72%	117
▼	Community and economic partner	6.98%	84
▼	Fiscally responsible operations	3.99%	48

Total Respondents: 1,204

RESULTS

Question #2 (by respondent type): What do you feel are CWI's top strengths?

Alumni Top 3:

- Affordable education: 83.72%
- Accessible/convenient for students: 42.11%
- Faculty and staff: 34.63%

Business Partner Top 3:

- Affordable education: 69.44%
- Hands-on learning opportunities: 41.67%
- Ability to serve entire Treasure Valley: 39.89%

Community Member Top 3:

- Affordable education: 81.82%
- Ability to serve entire Treasure Valley: 39.09%
- Accessible/convenient for students: 39.09%

Educational Partner Top 3:

- Affordable education: 86.36%
- Accessible/convenient for students: 50.00%
- Ability to serve entire Treasure Valley: 38.64%

Elected Official Top 3:

- Affordable education: 70.00%
- Accessible/convenient for students: 40.00%
- Ability to serve entire Treasure Valley: 40.00%

Faculty/Staff Top 3:

- Affordable education: 82.22%
- Faculty and staff: 46.67%
- Ability to serve entire Treasure Valley: 38.64%

Student Top 3:

- Affordable education: 85.16%
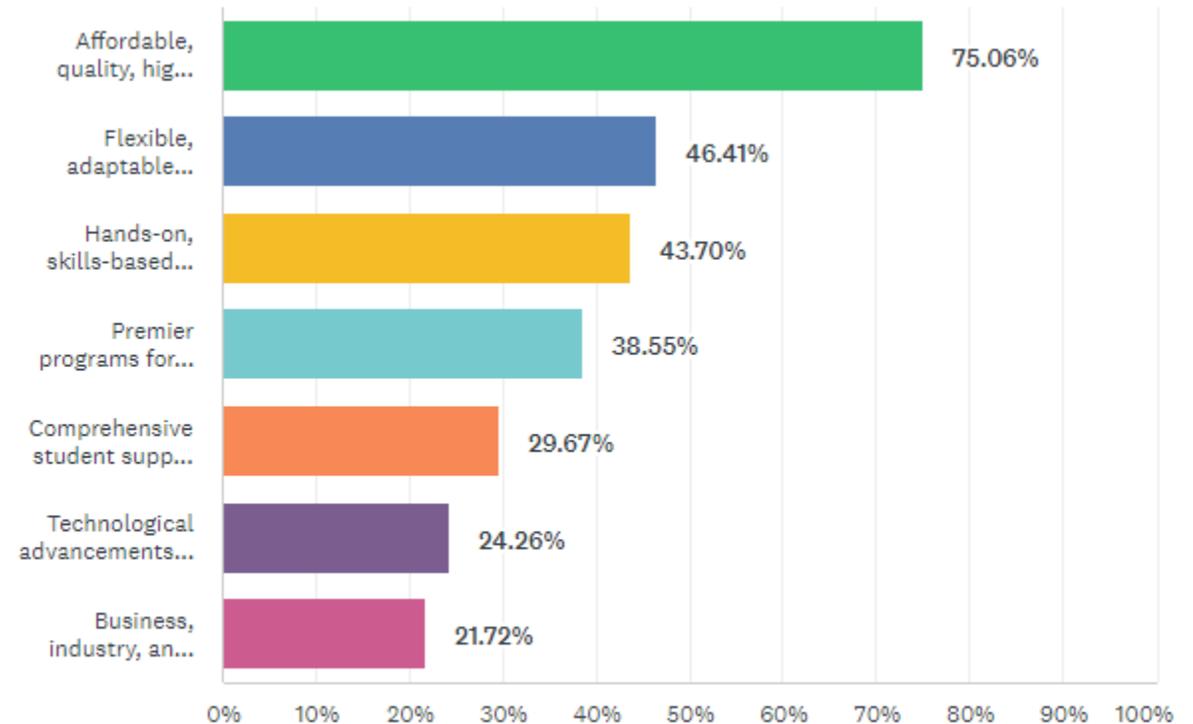- Accessible/convenient for students: 52.90%
- Faculty and staff: 31.40%

RESULTS

Question #3 (compiled): What should CWI establish as their top guiding principles for future development and growth?

Top 3:

- Affordable, quality, higher education: 75.06%
- Flexible, adaptable learning, including online programs: 46.41%
- Hands-on, skills-based, career and technical education: 43.70%

CWI

RESULTS

Question #3 (compiled): What should CWI establish as their top guiding principles for future development and growth?

ANSWER CHOICES	▾	RESPONSES	▾
▾ Affordable, quality, higher education		75.06%	888
▾ Flexible, adaptable learning, including online programs		46.41%	549
▾ Hands-on, skills-based, career and technical education		43.70%	517
▾ Premier programs for in-demand careers aligned with industry needs		38.55%	456
▾ Comprehensive student support services (beyond academic)		29.67%	351
▾ Technological advancements to give students the skills to succeed		24.26%	287
▾ Business, industry, and community-partner driven		21.72%	257
Total Respondents: 1,183			

RESULTS

Question #3 (by respondent type): What should CWI establish as their top guiding principles for future development and growth?

Alumni Top 3:

- Affordable, quality higher education: 85.38%
- Hands-on, skills-based, CTE: 45.38%
- Flexible, adaptable learning including online programs: 43.85%

Business Partner Top 3:

- Hands-on, skills-based, CTE: 63.89%
- Business, industry and community-partner driven: 63.89%
- Affordable, quality higher education: 55.56%

Community Member Top 3:

- Affordable, quality higher education: 75.23%
- Hands-on, skills-based, CTE: 53.21%
- Premier programs for in-demand careers aligned with industry needs: 40.37%

Educational Partner Top 3:

- Affordable, quality higher education: 63.64%
- Premier programs for in-demand careers aligned with industry needs: 61.36%
- Hands-on, skills-based, CTE: 52.27%

Elected Official Top 3:

- Premier programs for in-demand careers aligned with industry needs: 90.00%
- Hands-on, skills-based, CTE: 60.00%
- Affordable, quality higher education: 60.00%

Faculty/Staff Top 3:

- Affordable, quality higher education: 72.47%
- Flexible, adaptable learning including online programs: 45.71%
- Premier programs for in-demand careers aligned with industry needs: 42.42%

Student Top 3:

- Affordable, quality higher education: 77.29%
- Flexible, adaptable learning including online programs: 56.11%
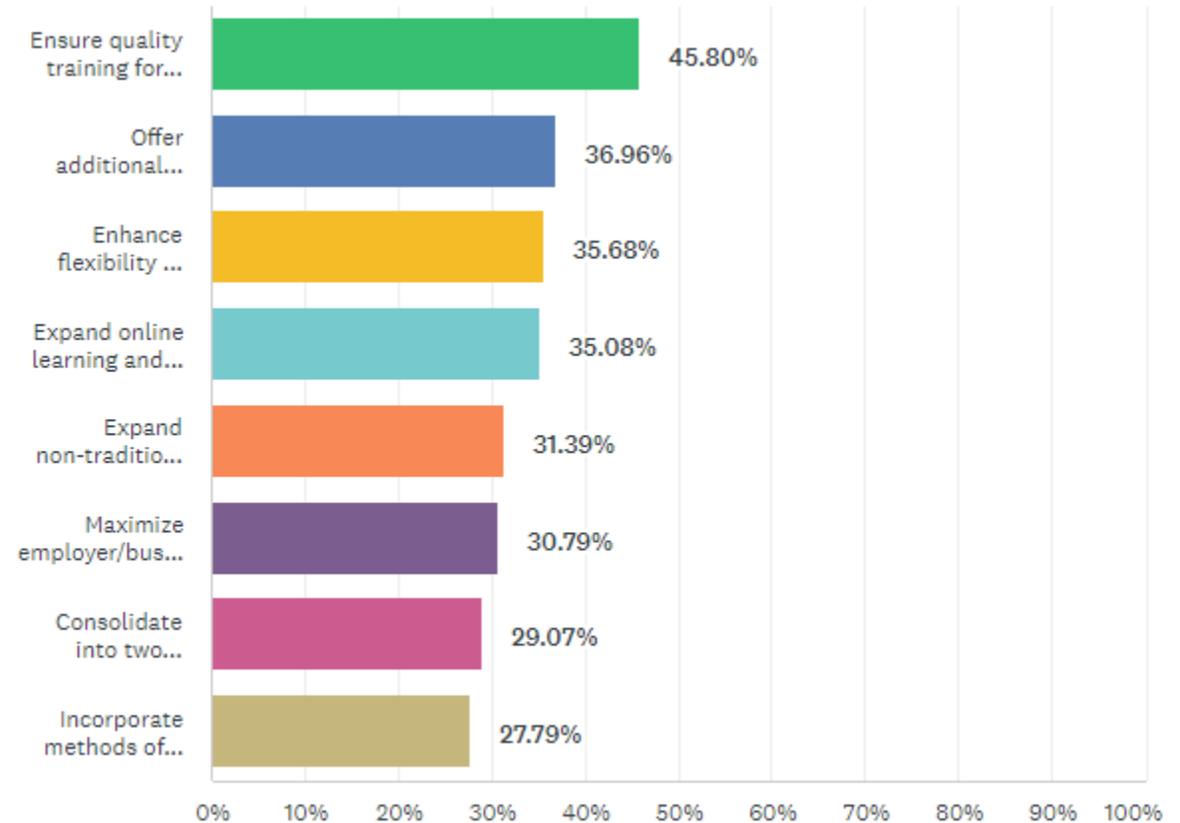- Hands-on, skills-based, CTE: 40.83%

RESULTS

Question #4 (compiled): What do you think should be CWI's top planning priorities?

Top 3:

- Ensure quality training for highest job demands: 45.80%
- Offer additional hands-on, experiential learning spaces: 36.96%
- Enhance flexibility and maximize utilization of existing space: 35.68%

RESULTS

Question #4 (compiled): What do you think should be CWI's top planning priorities?

ANGWER CHOICES		RESPONSES	
▼	Ensure quality training for highest job demands	45.80%	534
▼	Offer additional hands-on, experiential learning spaces	36.96%	431
▼	Enhance flexibility and maximize utilization of existing space	35.68%	416
▼	Expand online learning and instruction	35.08%	409
▼	Expand non-traditional, fast-track certifications	31.39%	366
▼	Maximize employer/business partnerships	30.79%	359
▼	Consolidate into two primary locations	29.07%	339
▼	Incorporate methods of instruction to foster student engagement	27.79%	324
Total Respondents: 1,166			

CWI

RESULTS

Question #4 (by respondent type): What do you think should be CWI's top planning priorities?

Alumni Top 3:

- Ensure quality training for high-demand jobs: 47.66%
- Maximize employer/business partnerships: 45.31%
- Enhance flexibility and maximize utilization of existing space: 39.06%

Business Partner Top 3:

- Ensure quality training for high-demand jobs: 75.00%
- Maximize employer/business partnerships: 63.89%
- Incorporate methods of instruction to foster student engagement: 36.11%

Community Member Top 3:

- Ensure quality training for high-demand jobs: 56.48%
- Maximize employer/business partnerships: 44.44%
- Expand non-traditional, fast-track certifications: 37.04%

Educational Partner Top 3:

- Ensure quality training for high-demand jobs: 65.12%
- Maximize employer/business partnerships: 46.51%
- Expand non-traditional, fast-track certifications: 34.88%

Elected Official Top 3:

- Ensure quality training for high-demand jobs: 60.00%
- Maximize employer/business partnerships: 50.00%
- Enhance flexibility and maximize utilization of existing space: 50.00%

Faculty/Staff Top 3:

- Ensure quality training for high-demand jobs: 46.08%
- Consolidate in two primary locations: 39.49%
- Offer additional hands-on, experiential learning spaces: 34.43%

Student Top 3:

- Expand online learning and instruction: 46.41%
- Offer additional hands-on, experiential learning spaces: 43.95%
- Enhance flexibility and maximize utilization of existing space: 41.70%

RESULTS

Question #5 (compiled): What are CWI's top campus development needs (building/space requirements)?

Top 3:

- Expand hands-on learning spaces, labs, and/or maker spaces: 45.26%

- Establish student interaction and learning spaces: 39.69%

- Increase space for Science, Technology, Engineering, and Math (STEM) programs: 39.51%
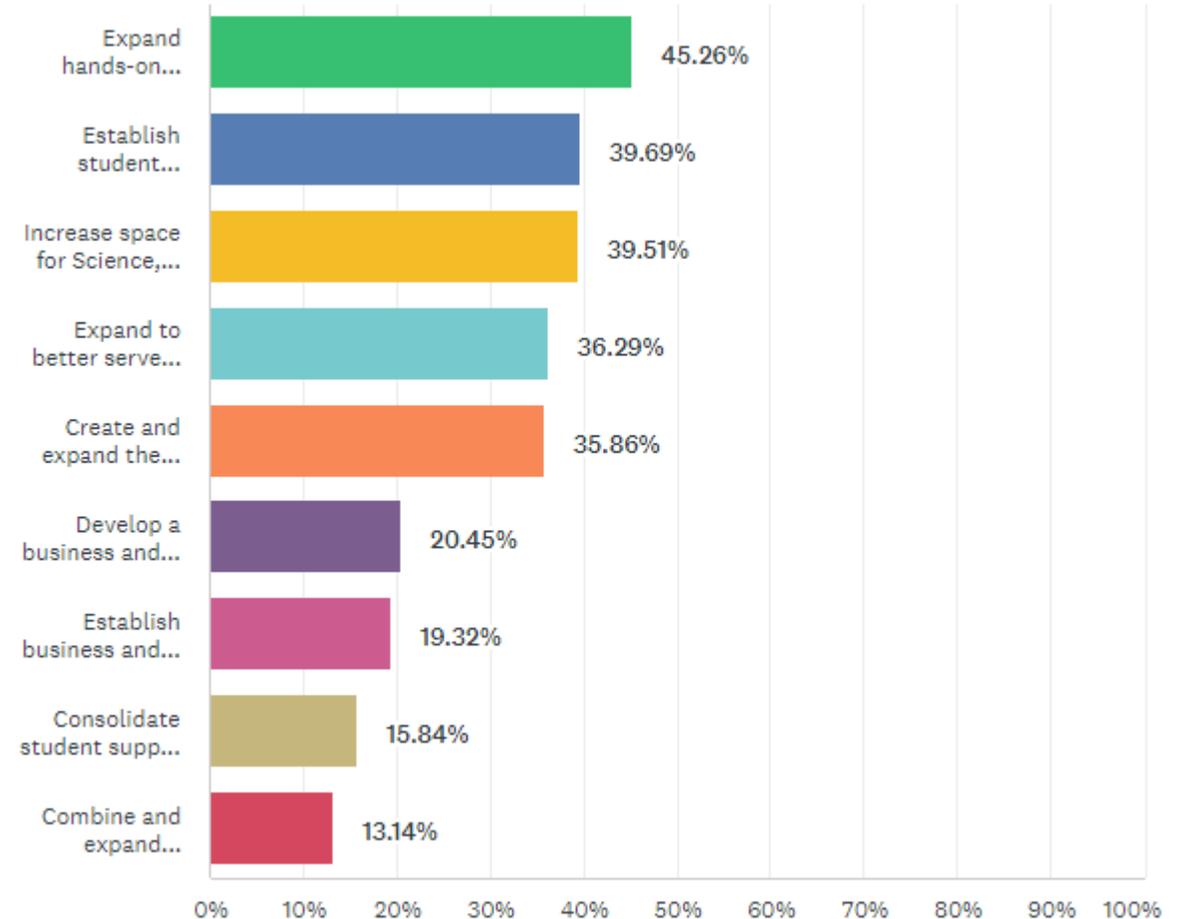
RESULTS

Question #5 (compiled): What are CWI's top campus development needs (building/space requirements)?

ANSWER CHOICES	RESPONSES	
Expand hands-on learning spaces, labs, and/or maker spaces	45.26%	520
Establish student interaction and learning spaces	39.69%	456
Increase space for Science, Technology, Engineering, and Math (STEM) programs	39.51%	454
Expand to better serve Health Science programs	36.29%	417
Create and expand the online learning environment	35.86%	412
Develop a business and technology hub in downtown Boise	20.45%	235
Establish business and community education spaces	19.32%	222
Consolidate student support services	15.84%	182
Combine and expand Horticulture and Agricultural Sciences programs	13.14%	151
Total Respondents: 1,149		

RESULTS

Question #5 (by respondent type): What are CWI's top campus development needs (building/space requirements)?

Alumni Top 3:

- Increase space for STEM programs: 46.46%
- Expand hands-on learning spaces, labs, maker spaces: 45.67%
- Expand to better serve Health Science programs: 33.07%

Business Partner Top 3:

- Expand hands-on learning spaces, labs, maker spaces: 44.12%
- Increase space for STEM programs: 38.24%
- Establish student interaction and learning spaces: 32.35%

Community Member Top 3:

- Expand hands-on learning spaces, labs, maker spaces: 48.60%
- Increase space for STEM programs: 42.06%
- Expand to better serve Health Science programs: 42.06%

Educational Partner Top 3:

- Increase space for STEM programs: 46.51%
- Expand to better serve Health Science programs: 44.19%
- Establish business and community education spaces: 32.56%

Elected Official Top 3:

- Increase space for STEM programs: 80.00%
- Expand hands-on learning spaces, labs, maker spaces: 50.00%
- Expand to better serve Health Science programs: 33.07%

Faculty/Staff Top 3:

- Expand hands-on learning spaces, labs, maker spaces: 42.60%
- Expand to better serve Health Science programs: 42.09%
- Establish student interaction and learning spaces: 42.09%

Student Top 3:

- Expand hands-on learning spaces, labs, maker spaces: 48.17%
- Establish student interaction and learning spaces: 44.27%
- Create and expand the online learning environment: 43.81%

RESULTS

Question #6 (compiled): Which top programs should CWI offer and/or expand?

Top 3:

- Health care (including expansion of nursing): 49.43%
- Apprenticeships (expansion across disciplines): 39.86%
- Computer science, information technology, and cybersecurity: 38.10%
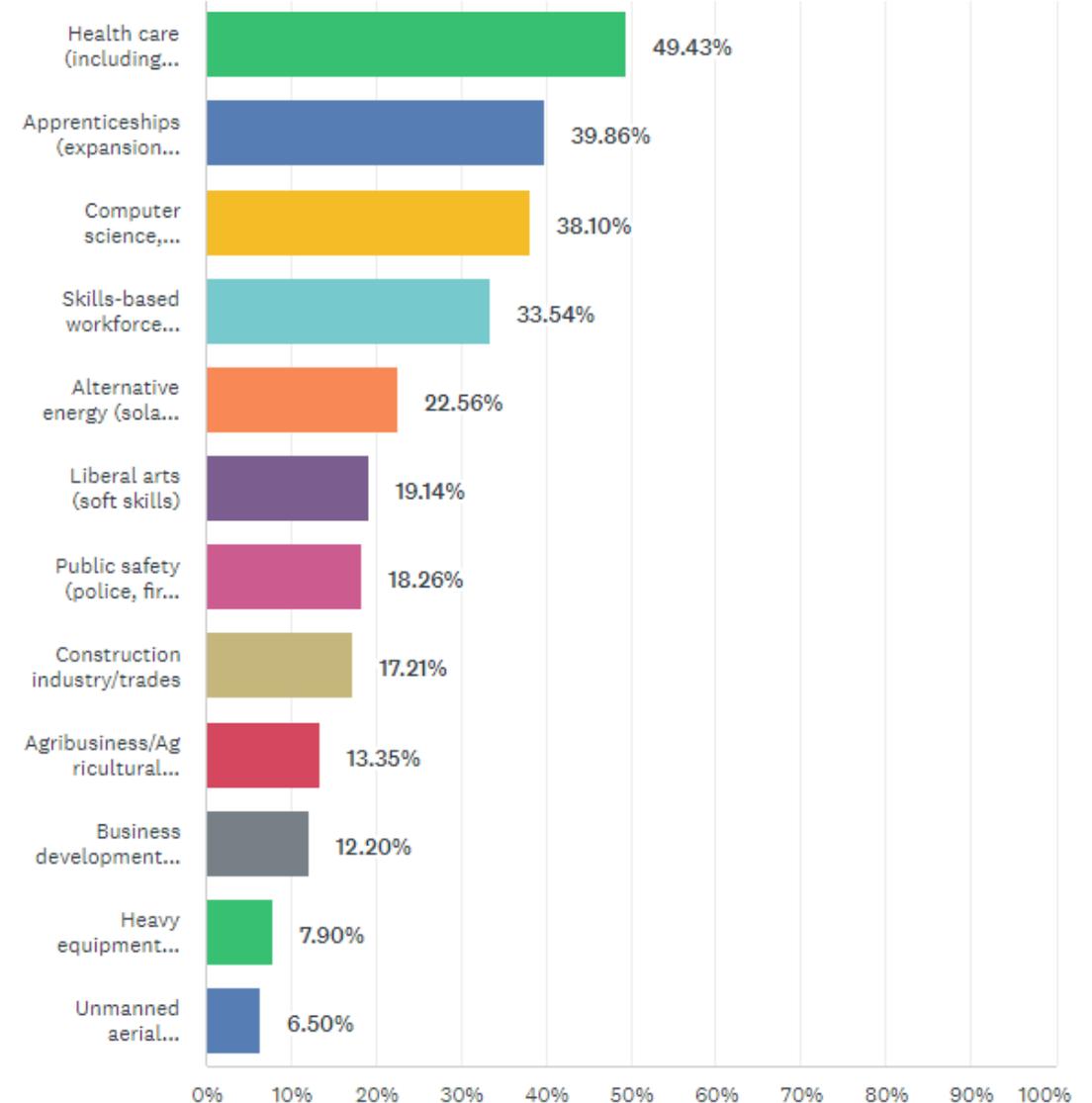
RESULTS

Question #6 (compiled): Which top programs should CWI offer and/or expand?

ANSWER CHOICES	RESPONSES	
Health care (including expansion of nursing)	49.43%	563
Apprenticeships (expansion across disciplines)	39.86%	454
Computer science, information technology, and cybersecurity	38.10%	434
Skills-based workforce readiness	33.54%	382
Alternative energy (solar and wind)	22.56%	257
Liberal arts (soft skills)	19.14%	218
Public safety (police, fire, paramedics)	18.26%	208
Construction industry/trades	17.21%	196
Agribusiness/Agricultural sciences	13.35%	152
Business development (incubator hub)	12.20%	139
Heavy equipment operation/truck driving	7.90%	90
Unmanned aerial systems/drone technology	6.50%	74
Total Respondents: 1,139		

RESULTS

Question #6 (by respondent type): Which top programs should CWI offer and/or expand?

Alumni Top 3:

- Apprenticeships (expansion across disciplines): 47.58%
- Computer science, information technology, and cybersecurity: 44.35%
- Health care (including expansion of nursing: 40.32%

Business Partner Top 3:

- Construction industry/trades: 47.06%
- Apprenticeships (expansion across disciplines): 44.12%
- Skills-based workforce readiness: 41.18%

Community Member Top 3:

- Health care (including expansion of nursing: 46.23%
- Apprenticeships (expansion across disciplines): 42.45%
- Skills-based workforce readiness: 35.85%

Educational Partner Top 3:

- Apprenticeships (expansion across disciplines): 65.12%
- Health care (including expansion of nursing: 46.51%
- Computer science, information technology, and cybersecurity: 44.19%

Elected Official Top 3:

- Apprenticeships (expansion across disciplines): 70.00%
- Construction industry/trades: 60.00%
- Skills-based workforce readiness: 40.00%

Faculty/Staff Top 3:

- Health care (including expansion of nursing: 63.33%
- Computer science, information technology, and cybersecurity: 44.62%
- Apprenticeships (expansion across disciplines): 35.13%

Student Top 3:

- Health care (including expansion of nursing: 42.13%
- Apprenticeships (expansion across disciplines): 37.73%
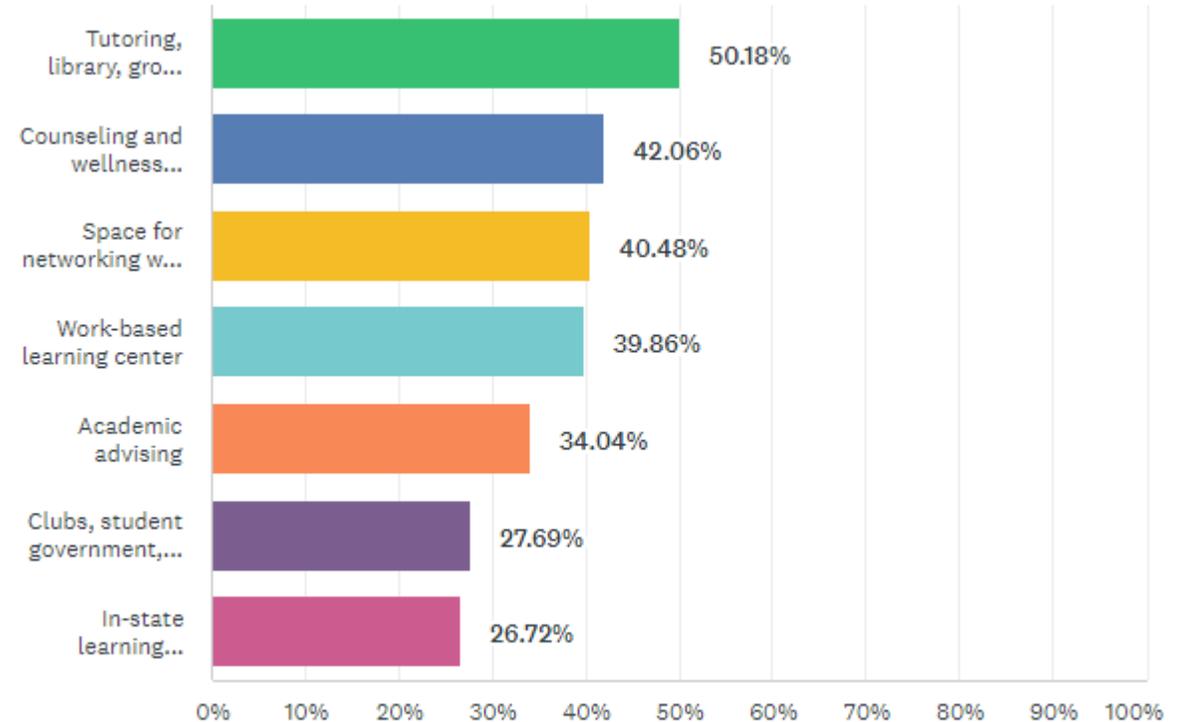- Skills-based workforce readiness: 34.72%

CWI

RESULTS

Question #7 (compiled): Which spaces for student support services should be considered for expansion?

Top 3:

- Tutoring, library, group, and research spaces ("Leaning Commons"): 50.18%
- Counseling and wellness services: 42.06%
- Space for networking with business/industry to provide professional opportunities: 40.48%

CWI

RESULTS

Question #7 (compiled): Which spaces for student support services should be considered for expansion?

ANSWER CHOICES	RESPONSES	
Tutoring, library, group, and research spaces ("Learning Commons")	50.18%	569
Counseling and wellness services	42.06%	477
Space for networking with business/industry to provide professional opportunities	40.48%	459
Work-based learning center	39.86%	452
Academic advising	34.04%	386
Clubs, student government, team, and extracurricular spaces	27.69%	314
In-state learning communities (students take classes and study together)	26.72%	303
Total Respondents: 1,134		

CWI

RESULTS

Question #7 (by respondent type): Which spaces for student support services should be considered for expansion?

Alumni Top 3:

- Tutoring, library, group, and research spaces ("Learning Commons"): 51.61%
- Space for networking with business/industry to provide professional opportunities: 45.16%
- Tie: Counseling and wellness services and Work-based learning center: 43.55%

Business Partner Top 3:

- Work-based learning center: 58.82%
- Space for networking with business/industry to provide professional opportunities: 50.00%
- Skills-based workforce readiness: 41.18%
- Tie: Counseling and wellness services and Tutoring, library, group, and research spaces ("Learning Commons"): 29.41%

Community Member Top 3:

- Work-based learning center: 47.12%
- Tutoring, library, group, and research spaces ("Learning Commons"): 46.15%
- Skills-based workforce readiness: 35.85%
- Tie: Counseling and wellness services and Space for networking with business/industry to provide professional opportunities: 42.31%

Educational Partner Top 3:

- Academic advising: 52.38%
- Space for networking with business/industry to provide professional opportunities: 47.62%
- Work-based learning center: 47.62%

Elected Official Top 3:

- Space for networking with business/industry to provide professional opportunities: 80.00%
- Work-based learning center: 50.00%
- In-state learning communities (students take classes and study together: 40.00%

Faculty/Staff Top 3:

- Tutoring, library, group, and research spaces ("Learning Commons"): 48.84%
- Counseling and wellness services: 45.50%
- Space for networking with business/industry to provide professional opportunities: 41.13%

Student Top 3:

- Tutoring, library, group, and research spaces ("Learning Commons"): 55.45%
- Counseling and wellness services: 40.60%
- Space for networking with business/industry to provide professional opportunities: 35.73%

CWI

RESULTS

Question #8 (by respondent type): As it relates to CWI campus visioning and planning, do you have any other input or comments?

Alumni:

- "Big need for individual and group study rooms"
- "CWI can have a big impact on Idaho's health care systems by expanding their healthcare-related programs"
- "Strengthen partnerships with K-12 schools, universities, and employers to enhance program excellence, drive economic development, and ensure regional prosperity"

Business Partner:

- "Enhance the outreach to the high school students, especially in rural areas to show the benefits of continued education in technical trades"
- "Every member of my family attended a community College; all now have at least BS, two masters , and one PHD"

Community Member:

- Student support spaces with tutors, academic and social-emotional support services, and other related services will yield dividends in student retention and completion.
- "Partner with chambers of commerce and community organizations to grow the Canyon County Campus and future Ada County Campus"
- "All decisions should be based on business, industry needs, and employment opportunities for graduates"

Educational Partner:

- "A cohesive campus environment will foster pride and a sense of community for students driving more enrollment to the college"
- "It is important to maximize the current space"
- "There's a lack of a central campus when the classes are splashed all over two counties"

Elected Official:

- "Don't focus on brick and mortar! This becomes a constraint to growth"
- "We need to identify how to provide the greatest educational offerings in the most affordable way"

Faculty/Staff:

- "Places for faculty and students to meet"
- "Technology is rapidly advancing and CWI must stay current with their programs which will require constant upgrading of equipment and curriculum"
- "Create intentional spaces for student to gather and build community"

Students:

- "More student recreational and study spaces"
- "The more options for class times and fully online classes the better"
- "There needs to be a building for all the medical programs, in one location"
- "The quality of instruction & the instructors are great. Professors treat students as individuals and genuinely care about individuals succeeding"