



CWI Foundation

*Opening Doors  
Benefit Event*

Oct. 6, 2021

**Sponsorship Packet**



**Opening Doors**  
BENEFIT EVENT  
CWI Foundation Scholarships

# About the CWI Foundation

As the only charitable, nonprofit organization dedicated to supporting College of Western Idaho (CWI), the CWI Foundation plays a vital role in helping the College meet its diverse missions. The Foundation works in partnership with the community—raising funds from individuals, companies, foundations, and organizations—to help students access education by awarding scholarships, providing start-up funds for new educational programs, and funding the long-term capital plans to support growth and provide vital educational opportunities for our community. The Foundation manages all gifts it receives in accordance with donors' wishes. Your investment in the Foundation helps provide access to education and hope for thousands.

“ I choose to invest my time, talents, and money in CWI because I understand how helping shape the minds of students greatly benefits our community and the future. There is no better gift. ”

**IVAN CASTILLO**  
CWI Foundation Board President



# Join us virtually for our annual Opening Doors event!

Partner with us to support CWI and our students and faculty.

## Excellence Sponsor **\$3,500**

- Name listed on the homepage of the auction site
- Included in social media promotions
- Highlighted and thanked during the virtual event

## Leadership Sponsor **\$5,000**

- Logo listed on the homepage of the auction site and in the lobby slides before the virtual event begins
- Included in social media promotions

## Presidential Sponsor **\$10,000**

- Logo listed on the homepage of the auction site and in the lobby slides before the virtual event begins
- Included in social media promotions
- Includes a \$5,000 contribution to CWI Foundation general scholarship fund

## Title Sponsor **\$25,000**

- Logo listed on the homepage of the auction site and in the lobby slides before the virtual event begins
- Included in social media promotions
- 1 minute video interview with our emcee featured during the virtual event
- A copy of the video interview
- Includes \$15,000 contribution to CWI Foundation general scholarship fund

# Additional Sponsorship Opportunities...

## Innovation Sponsor **\$2,500**

- Logo included in the banner on the homepage of the auction site
- Thanked on all the receipts that go out to users at the end of the auction
- Highlighted and thanked during the virtual event

## Leaderboard Sponsor **\$2,000**

- Logo and branding will be included in the design of the leaderboard featured throughout the virtual event to track the fundraising total and see who is bidding and donating in real time

## Ambassador Sponsor **\$1,200+**

- Sponsorship will be used as matching funds for the fund-a-need segment of the virtual event
- Included in social media promotions

## Auction Item Sponsor **\$500**

- Sponsorship will help us purchase an item or experience for our online auction
- Name and logo will be listed with the item on the auction site and highlighted during the virtual event
- Included in social media promotions





COLLEGE of WESTERN IDAHO  
**FOUNDATION**

VISIT [cwi.edu/foundation](http://cwi.edu/foundation) to learn more  
about sponsorship opportunities.

*Thank you for your support!*

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